

IQVIA: The Human Data Science Partner in Public Health Solutions

Driving greater value in healthcare

Recent disruptions in global health, combined with the exciting potential of new biotechnology and information technology, are driving unprecedented progress and have raised the bar for what healthcare can deliver.

We are at yet another inflection point for healthcare. The future requires us all to be more agile, more evidence-driven, and more results-focused. At IQVIA, our purpose is to accelerate healthcare innovation to help create a healthier world for all.

Advancing public health in Asia Pacific

In Asia Pacific, we work with a wide range of stakeholders, including donors, multilateral agencies, governments, technical institutions, non-governmental organizations (NGOs), and regulators, to strengthen public health system foundations and address key barriers to care, with commitment to:



DEVELOP REAL-WORLD ACTIONABLE SOLUTIONS TO SOLVE COMPLEX PUBLIC HEALTH CHALLENGES IN THE REGION

Leveraging the combined use of:

- Unparalleled data
- Advanced analytics
- New technologies
- Healthcare domain expertise

Actively combat diseases of concern in low-and-middle-income countries such as:

- HIV
- Tuberculosis
- Antimicrobial resistance



ADVANCE CRITICAL HEALTH SYSTEM BUILDING BLOCKS TO SHAPE HEALTH POLICIES AND DRIVE IMPROVED OUTCOMES

- Service delivery
- Health workforce
- Information and data
- Medicines and vaccines product availability and supply chain
- Financing
- Governance and policy

CREATING A HEALTHIER WORLD

With intelligent connections and unleashing the power of Human Data Science, we help you reach the best outcomes for patients and populations in the form of:



Earlier access to innovative treatments via clinical trials established through our strategic partnerships with investigators, researchers/clinicians, research sites and regulatory agencies



Faster introduction of new diagnostics and medicines, based on health economic modelling, as well as our data and research insights



Improved adherence and clinical outcomes



Less unwarranted variation in treatment pathways and care



Identifying critical outcome indicators for evaluation

Global footprint, local focus

With approximately 86,000 employees, IQVIA operates in more than 100 countries.

We support customers in ensuring that as molecules and medical devices move from the lab to patients, decisions are made based on evidence. As objective experts on the healthcare market and the systems that support it, we offer:

- **Real-World Insights**, for example, on how treatments are used and support reimbursement decisions. The government can better control overall healthcare economics with adequate information and cost comparisons
- **Research and Development Solutions** to manage clinical trials
- **Hospital Analytics and Consulting** to help hospitals make sense of their data for strategy development, improved operations management, and higher quality of care
- **Data and data management services** to identify bottlenecks across the pharmaceutical supply chain
- **Strategic Services** to identify areas of unmet medical need
- **Technology Solutions** to support data management, marketing, compliance with regulations and safety protocols, quality assurance, and business intelligence



Digital solutions for improving healthcare pathways

Our goal is for Asia Pacific region to be at the forefront of digital health developments. Therefore, our teams are developing digital solutions and promoting continuous innovation by activating and supporting the digital start-up and scale-up companies that are being built in Asia. Concretely, our innovations will allow:



Strategic partnerships to advance clinical research

IQVIA builds strategic partnerships with research institutions to advance the quality and volume of clinical trials. From complex protocols to added pressures to move faster, today's clinical trial leaders face unprecedented challenges. With the power of IQVIA Connected Intelligence, we connect data, technology, analytics and trial expertise to help solve your biggest hurdles.

Business intelligence for confident decision making

IQVIA works closely with hospitals, helping them derive insights from their data in order to enhance the quality of care for patients. In consulting with them, we develop tools to optimize their resources. Specific applications include tracking quality indicators, managing clinical data, recruiting patients for clinical trials, and managing the administrative data that is used in budgeting. Our approach to safeguarding patient privacy is second to none; it is fundamental to the way we gather, protect, secure, manage, code, store and use data.

For pharmaceutical and device manufacturers, we provide consulting and analytical/reporting platforms

to help them launch the most needed medications and better manage their inventory. We also support their reimbursement efforts with economic modelling and real-world evidence of product performance.



Value to providers and the healthcare system

IQVIA's expansive data and broad domain knowledge of the healthcare field, and transformative technology can help government bodies and public institutions make evidence-based decisions and take a proactive view in strategy development. Ultimately, our analytics and predictive models can help in providing citizens/patients with faster access to care and determining the most appropriate treatment.

ABOUT IQVIA

IQVIA (NYSE:IQV) is a leading global provider of advanced analytics, technology solutions, and clinical research services to the life sciences industry. IQVIA creates intelligent connections across all aspects of healthcare through its analytics, transformative technology, big data resources and extensive domain expertise.

IQVIA Connected Intelligence™ delivers powerful insights with speed and agility — enabling customers to accelerate the clinical development and commercialization of innovative medical treatments that improve healthcare outcomes for patients.



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