



Powering health solutions

Driving engagement through innovation

One partner, broad solutions

With unrivaled heritage, and over two decades* of success across our core capabilities, we combine experience and insight to deliver innovative and integrated end-to-end healthcare professional and patient engagement solutions.

Powered by technology, our expertise drives engagement for end-to-end success.

*Through the expertise of industry leading IQVIA companies: Vivacity Health, Ascott Sales and Nuevo Health.





3 ways we optimise your engagement



Finding the right voice with meaningful content to suit each audience driven by deep insight, a person-centred approach, and creative, omnichannel strategies.

Full program design and support where it's needed for medication access and person-centred, holistic, nurse-support services.

Accelerate your sales and messaging with contract sales teams, vacancy management and virtual sales platforms. **Support medical education through outsources MSLs and nurse educators.**



*We can help you make the right intelligent connections to optimise your engagement. **Get in touch today** to learn more about our solutions **powered by IQVIA Connected Intelligence™.***



We bring together what it takes to succeed

Whether you need a little or a lot, we have the tools, services and technology you need to keep you ahead of the pack.

With our holistic solutions, we see ourselves as an extension of your team – a true strategic partner.



Powerhouse in your pocket

Agile scalable assets and capabilities across the healthcare ecosystem to design unique, end-to-end solutions



One partner, broad solutions

Access our whole-team approach to design insight-driven strategies for an integrated end-to-end solution



Unrivaled heritage

Deep experience across healthcare communication, patient engagement programs and sales team implementation



Technology-powered outcomes

Cutting edge, transformative technology and experience across the healthcare ecosystem drives our industry awarded success

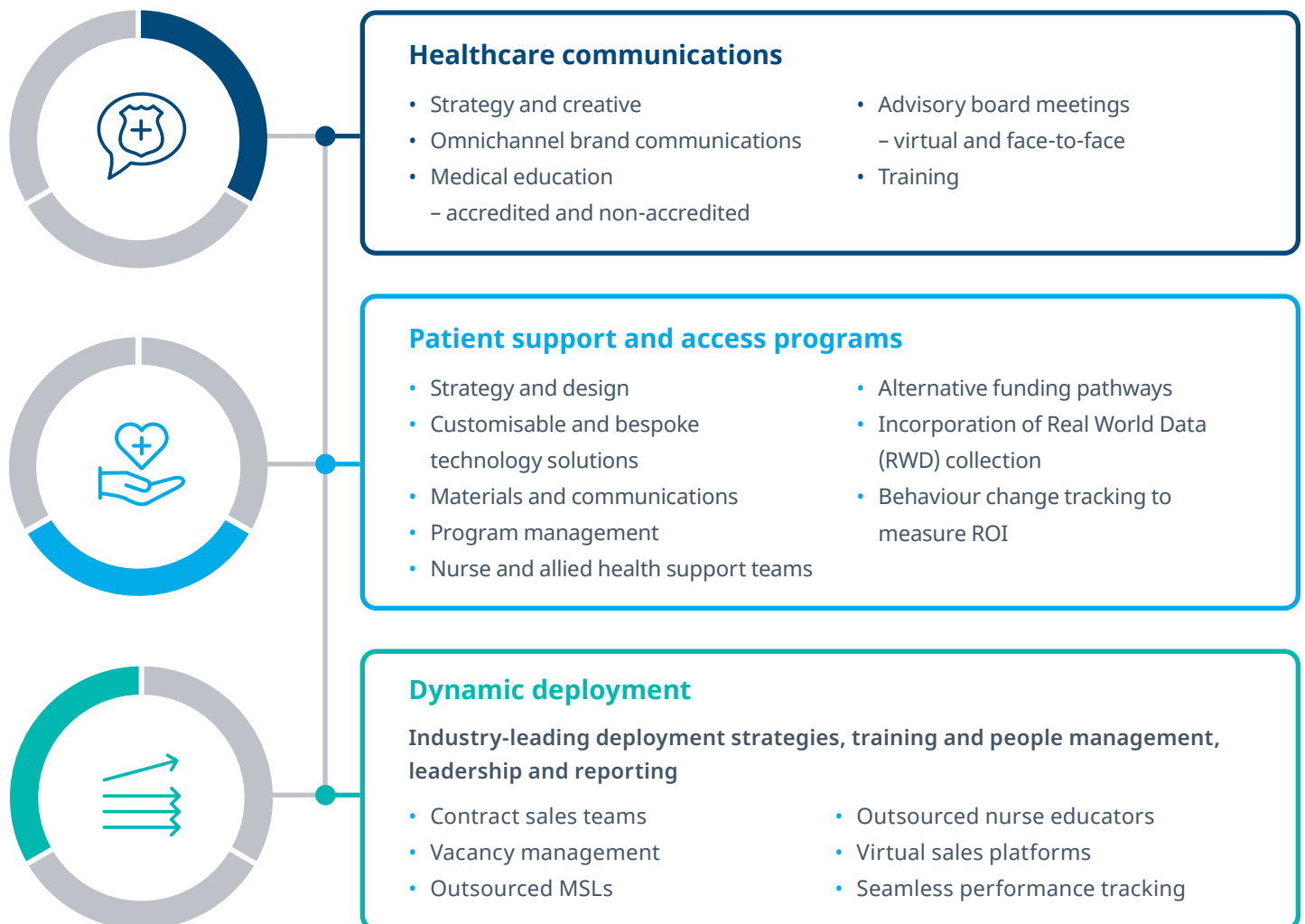
Accelerate your results with tomorrow in mind

Healthcare pathways, drug delivery models and a pandemic have disrupted how we engage with each other and the healthcare ecosystem.

With change being the only constant, adaptation and evolution are essential for success.

We have the assets and capabilities to adapt to an ever changing environment to address your current and future needs.

Let IQVIA's family of award-winning services drive healthcare professional and patient engagement for you.





We're only a phone call away

Get in touch today to explore how our unique capabilities can power your solutions.

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Visit our IQVIA company websites

vivacityhealth.com.au

ascottsales.com.au

nuevohealth.com.au

iqvia.com

