



# Real World Solutions Local Country Post-Marketing Studies

*June 2020*



**Have you considered  
generating Canadian  
Real World Evidence for  
your brand?**

# At IQVIA RWS, we use a “local country” model to generate post marketing clinical data



**Local** knowledge and experience

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**Efficient** communication – single point of contact

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**Quality** governed by IQVIA global SOPs

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Agile team with no silos driving **value**

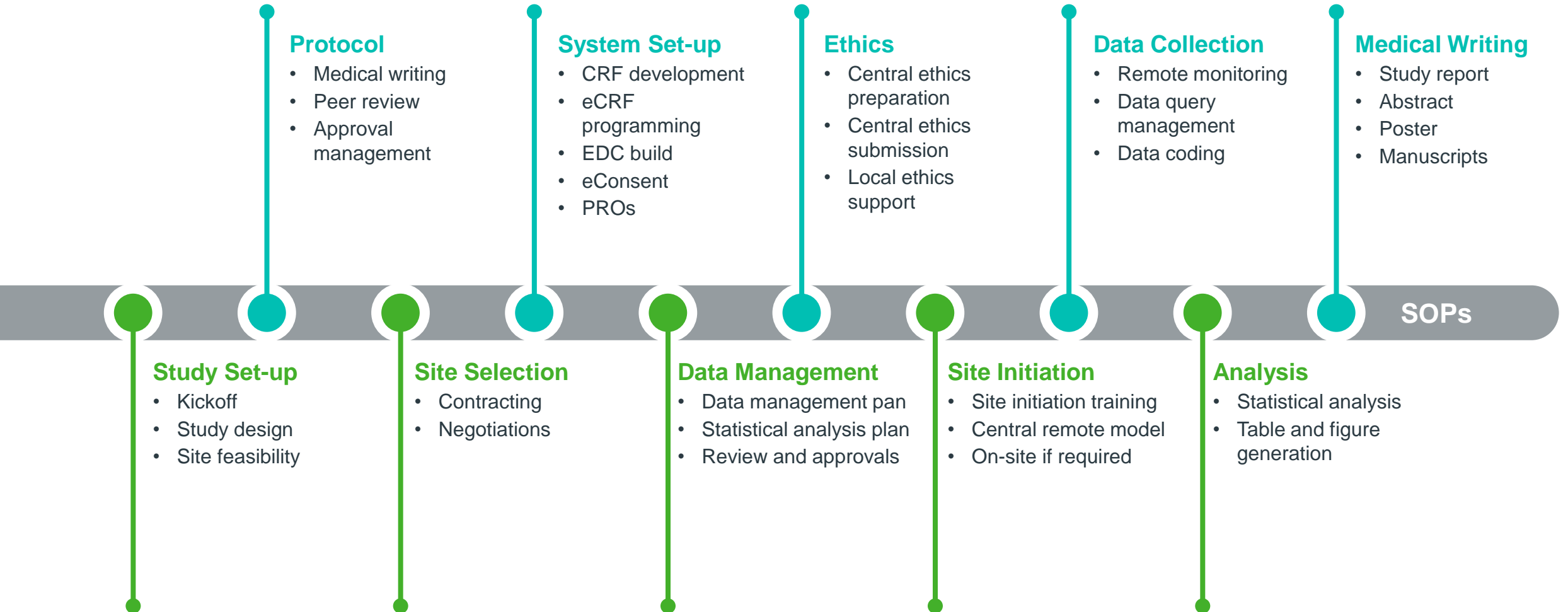
# Our “pod” structure provides an agile and responsive team



## Team Roles

- Project management
- Epidemiology
- Biostats
- Data science
- Data management
- Site services
- Medical writing

# Our local country model uses a standard 10-step process to deliver quality results, efficiently







**We use the latest technologies to generate evidence from investigators and patients**



**User friendly electronic data capture system**




**On-line and mobile compatible patient portals for collection of patient reported outcomes**



**eConsent capabilities**

# Our experience spans therapy areas and study designs





**We would be happy to set up a virtual meeting to discuss our full range of capabilities**

**Please contact us for further information:**

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**Thank You**

