

Advisory Boards for the Advancement of Health

Improving the quality of care and research through effective use of connected health data.

IQVIA is one of the world's leading providers of advanced health insights, technologies and consulting services intended for life sciences. Its excellent reputation is based on its ability to forge partnerships with different stakeholders in the public and private-sectors who share the same objective: continuous improvement of the quality of our healthcare system.

Healthcare-related research is increasingly driven by analyses that draw from real world evidence to reveal the effectiveness of treatments beyond the clinical trial phase. The success of that approach is predicated not only on the availability of the necessary data from various sources within the relevant healthcare system, but on the ability to connect and analyze data across different healthcare systems.

MANDATE OF THE ADVISORY BOARDS FOR THE ADVANCEMENT OF HEALTH (ABAH)

The Advisory Boards serve to foster discussions and connections across multiple stakeholders that enable improved access to and usage of health data, in a responsible and efficient manner, to inform and influence the healthcare community in some of their most challenging issues.

"IQVIA is very proud to bring together experts in their fields to contribute to the dialogue on some of today's most urgent health problems. Our goal is to help advance public health through expanded use of health information and move closer to a more unified approach to improve health care and research."

- Sylvia Durgerian, President, IQVIA Canada

* Each member's mandate is performed on a personal basis and in no way binds the organization that employs that member or which that member represents.

MEMBERS OF THE QUEBEC-BASED ABAH*:

IQVIA representatives: François Laflamme and Daniel Lacroix

Frank Béraud (ABAH President)

President and Chief Executive Officer, Montréal InVivo

Barry D. Stein

President, Colorectal Cancer Canada

Bartha Maria Knoppers

Full Professor, Canada Research
Chair in Law and Medicine and
Director of the Centre of Genomics
and Policy of the Faculty of
Medicine, McGill University

Xavier Boilard

President and Chief Executive Officer, Omnimed

Sylvie Bouchard

Director, Direction du médicament, Institut national d'excellence en santé et en services sociaux

Jean Bourcie

Executive Vice-President and General Manager, Association québécoise des pharmaciens propriétaires

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Associate Practical Training Teacher, Pharmacological Faculty, Université de Montréal

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Director, Professional Training,

Dr. Jean Mireault

Associate Professor, Pôle Santé HEC Montréal

Dr. Hugo Viens

Medical Director, Orthopedic Surgery, Clinique DIX30

Sylvain Bédard

Patient coordonnateur, chargé de projet, Centre d'excellence sur le partenariat avec les patients et le public (CEPPP)

MEMBERS OF THE ONTARIO-BASED ABAH*:

IQVIA representative: François Laflamme

Jason Field (ABAH President)

President & CEO at Life Sciences
Ontario

Mary Alberti

CEO, Institute for Advancements in Mental Health

Rodney Burns

Chief Information Officer/Chief Privacy Officer, Alliance for Healthier Communities

Sandra Hanna

CEO, Neighbourhood Pharmacy Association of Canada

Camille Quenneville

CEO, Canadian Mental Health Association, Ontario Division

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Officer, Bruyere.org

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Editor in Chief of Longwoods Publishing; Interim Director, Centre for Health Services and Policy Research; Professor, UBC School of Population and Public Health

Charles J. Victor

Senior Director, Strategic Partnerships and Digital Services, ICES

Dr. Pamela Williamson

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Dr. Scott Wooder

Lead Physician, Hamilton Family Health Team; former President of the Ontario Medical Association