

# Real World Evidence. Meet the Future with Confidence.

Evidence generation and dissemination in a post-COVID world

Pharmaceutical  
Executive



IQVIA RWE Virtual Conference | Thursday, June 25, 2020 | 7am EDT - 2pm EDT | 13h CET - 20h CET | No Cost

## Virtual Conference Agenda

Additional speakers to be confirmed

CET	EDT	Description
13:00h	7:00am	Welcome, booth time + offering demos
14:30h	8:30am	<b>Keynote Address</b> <b>Rethinking healthcare post COVID-19: A Human Data Science perspective</b> Murray Aitken - Executive Director, IQVIA Institute of Human Data Science <b>The commercial imperative for RWE in launch excellence</b> Markus Gores, PhD - Vice President Thought Leadership EMEA, IQVIA
15:30h	9:30am	<b>Regulatory progress for COVID-19 treatments and vaccines</b> Nancy Dreyer, PhD, MPH, FISPE, Fellow DIA - Chief Scientific Officer, IQVIA Mark McClellan, MD, PhD - Director and Robert J. Margolis MD Professor of Business, Medicine and Policy, Margolis Center for Health Policy at Duke University
16:30h	10:30am	<b>A) How budget and evidence generation challenges will reshape the European payer and HTA environment</b> Lisa Taylor - Vice President, Head of Europe Consulting, EMEA Commercial and Consulting Services, IQVIA Anke van Engen - Senior Principal, Integrated Value Assessment, IQVIA Jean-François Bergmann, MD - Professor of Internal Medicine, Pharmacology and Therapeutics, University of Paris <b>B) Impact of COVID-19 on provider systems: shifts in healthcare demand, care delivery, and research</b> Ian Bonzani - Senior Principal, Real World Networks Team - Healthcare Solutions, IQVIA Moke Sharma - Head of Development Operations & Quantitative Sciences, Alexion Pharmaceuticals Christine Rutan, CPHQ - National Director, Real World Evidence and Health Information Technology, American Heart Association <b>C) How will COVID-19 impact patient willingness to engage with healthcare and research, and what should pharma be thinking about?</b> Stella Karantzoulis, PhD, ABPP-CN - Senior Scientific Advisor, IQVIA Mary New, MBA, DPhil - Senior Principal, Patient Centered Endpoints, IQVIA Konstantina Skaltsa, PhD - Associate Director Statistics, Patient Centered Endpoints, IQVIA
17:30h	11:30am	<b>How are life science companies preparing for the new normal post COVID-19 and how will RWE, data and technology play a more prominent role?</b> Andrea Spannheimer - Senior VP, Global Head of Real World Offerings, Innovations and Partnerships, IQVIA Kathleen Gondek, PhD - Global Head of Evidence and Outcomes, Takeda Ryan D. Kilpatrick, PhD - Head of Global Epidemiology, Pharmacovigilance & Patient Safety, AbbVie Rebecca Meisberger - Director, Real World Evidence, Global Patient Outcomes & Real World Evidence, Eli Lilly and Company Rhys Williams - Vice President of Global Health Economics and Outcomes Research (HEOR), Sunovion
18:30h	12:30pm	Booth time + offering demos
20:00h	2:00pm	Conference close

**Parallel Sessions**  
Choose one to attend live.  
All recordings will be available immediately after the conference concludes.

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