

Faster Insights with IQVIA OneKey via Snowflake Data-as-a-Service

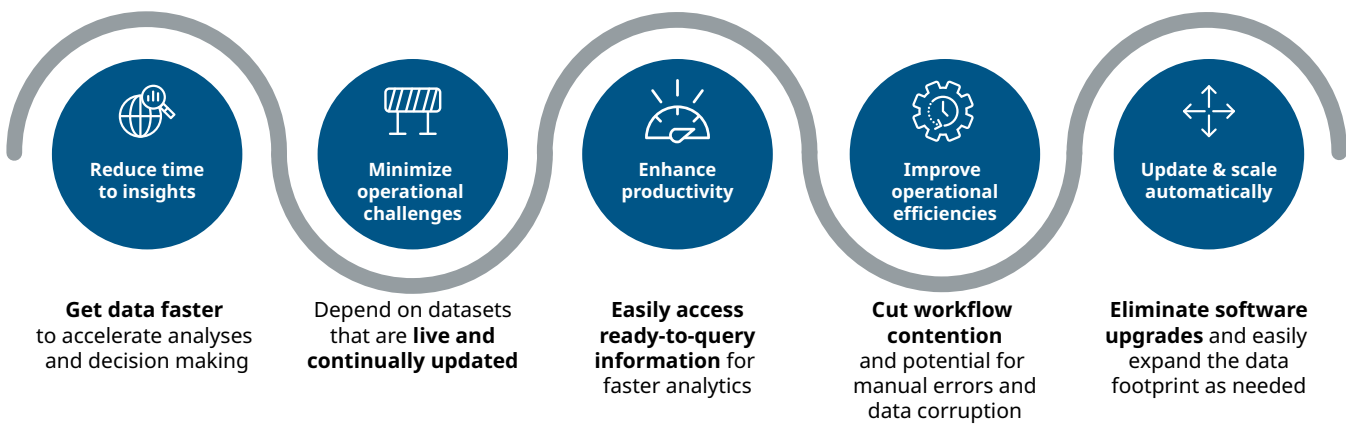
Centralized, on-demand access to global OneKey data for business users

For life sciences companies wanting to access global healthcare data in a centralized, standardized structure, IQVIA's OneKey database, delivered via Snowflake Data-as-a-Service (DaaS), is an efficient and cost-effective solution.

OneKey is the global reference standard for healthcare providers' data. It includes data from 114 countries, including 23.1 million healthcare providers and 2.6 million healthcare organizations. IQVIA's DaaS solution via Snowflake uses a modern cloud framework to gather, standardize, host, and deliver global data directly to customers—no legacy processes or data transformation required.

Business intelligence and analytics professionals get access to live and ready-to-query data, which means easier data exploration and sharing, and faster time to insight.

- 2,000+** OneKey customers worldwide
- 1st Snowflake** partner to build commercial products for healthcare at scale
- 50%** reduction in time to insights
- 100%** of data acquisition effort eliminated
- 50%** less integration effort



EASY IMPLEMENTATION AND READY-TO-QUERY DATA

The pre-configured OneKey connector and Snowflake data share environment is set up for you to quickly access data as soon as you subscribe. You can immediately query all your global healthcare data in one place: a GDPR-compliant data ecosystem with over one million contributors worldwide. IQVIA sources the data from various countries and data warehouses, making it easy for you to join multiple datasets with your BI tool of choice.

LOWER OVERHEAD FOR INTERNAL TEAMS AND SYSTEMS INTEGRATORS

Querying via Snowflake means reliable, consistent access to the data you need, while reducing the resource time and cost required. Do away with legacy data sourcing, loading, and transforming methods such as FTP and ETL—IQVIA global OneKey data will be automatically sourced, refreshed, and available in your Snowflake environment.

OneKey IDs that are part of the delta are included in the deliverables. All fields are available, and the new feed is automatically updated in case you change the data configuration. Gain a 360 degree customer view that includes organizational level data such as working hours and number of operating rooms along with 250+ attributes of individual level data (qualifications, market access, digital and scientific insights, and more).

DATA REFRESHED OVERNIGHT

As IQVIA refreshes OneKey data overnight, updates automatically get pushed to you every 24 hours. This means data is always fresh—data pipelines don't have to be built, maintained, and monitored to make sure your business users always have access to the latest information.



ONGOING SUPPORT AND DELIVERY

Delivering data via APIs, SFTP, cloud buckets, or any other method, and to any other cloud data warehouse, is engineering intensive. With OneKey DaaS, the dataset appears instantly in your Snowflake environment, plus you get automatic ongoing delivery support and quality control—zero engineering effort required.

ELIMINATE ARCHITECTURE COSTS

Snowflake drastically reduces the total cost of ownership and time-to-value for integrating and using third-party data. You can stop paying for infrastructure resources to ingest and store data, because data is shared without moving or copying.

FIT-FOR-PURPOSE DATA, MADE TO ORDER

Engage IQVIA's global information management teams to create fit-for-purpose data and apply your own business rules prior to delivery. You can choose to standardize and transform data using IQVIA's global data models and robust architecture that fit your specific requirements and external domain value sets.

CONTACT US
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