

# IQVIA Speaker Bureau Services

*Impactful and compliant engagements, training support, strategic guidance and technologies for life sciences*

Combining 20 years of experience with next-generation technology and data insights, IQVIA experts deliver exceptional live, hybrid and virtual meetings.

## OPTIMIZING SPEAKER BUREAU

IQVIA delivers end-to-end speaker bureau strategy and management — from data-driven insights and engagement strategies to coordination of logistics and business rule enforcement to cost containment, honorarium payments, government reporting and more. Supporting field reps, brand marketers, compliance officers, healthcare professionals and organizations (HCP/Os), we bring the scale, expertise and insights to deliver world-class HCP experiences while staying up to date with the ever-changing regulatory landscape.

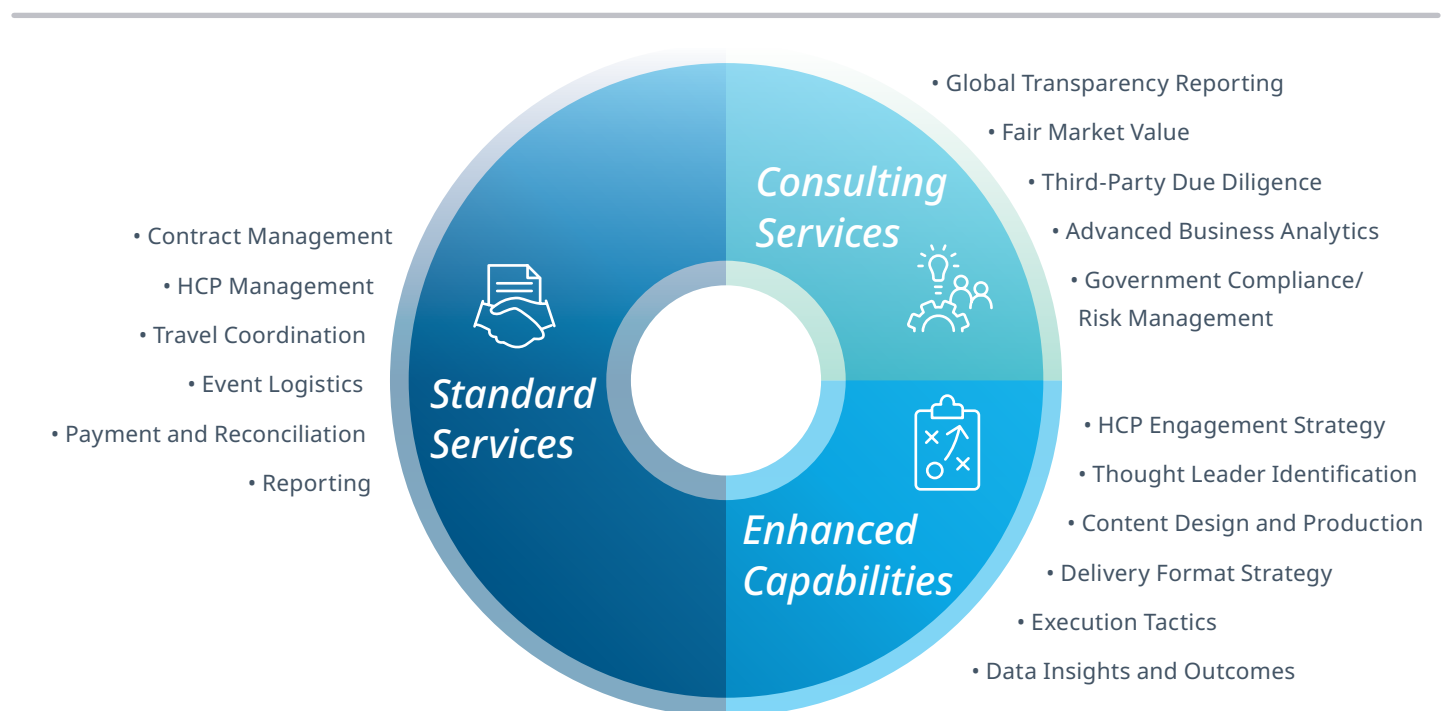
## DELIVERING AN EXCEPTIONAL HCP EXPERIENCE

IQVIA offers a range of services and technologies focused on continuous enhancement of the HCP

experience. We provide HCP speakers with VIP support, including logistical coordination, topic development and presentation training. Our events deliver unique experiences that set you apart in a crowded marketplace; while our best-in-class HCP Portal delivers access to contracts, training and online submission of invoices and expenses.

## BUILDING ON THE STRENGTH OF RELATIONSHIPS

Our relationships with HCPs and key constituents are part of why the world's top life science and emerging biopharma companies choose IQVIA year after year to manage speaker programs of all types. Every customer and HCP speaker has a single, consistent point of contact for all engagements — promoting strong partnerships and ensuring the success of each program.





**75k+**

Promo meetings  
organized annually



**\$150MM**

Transactions  
managed annually



**30,000+**

Virtual meetings  
supported annually



**6 of the top 10**

Pharma companies  
use IQVIA services

*Enabled by a single, integrated technology platform that drives operational excellence, proactive compliance, and intelligence across the engagement lifecycle.*

#### ADVANCED TECHNOLOGY

Leveraging the most advanced rules engine in the industry, IQVIA's technology is built specially for life sciences and enables the effective management of every stakeholder need. The solution integrates seamlessly with IQVIA's services and advanced data capabilities to drive enhanced interactions and intelligence throughout the workflow. An open architecture approach with standard APIs enables integration within client ecosystems, overall seamless experiences and increased efficiencies throughout the end-to-end lifecycle.

#### STRATEGIC MEETINGS & EVENTS

A natural extension of IQVIA Speaker Bureau services, our Strategic Meetings & Events team brings full white-glove service combined with a flexible engagement tool-kit & built-in compliance protocols to enable strategic events of all sizes with the ultimate finesse, from advisory boards and speaker trainings to large-scale webinars and conferences.

#### WHY IQVIA COMMERCIAL ENGAGEMENT SERVICES

With IQVIA HCP Engagement Services as your single partner for all HCP meeting and event needs, you can count on:

- Advanced technology and services innovation, drawing from IQVIA Connected Intelligence™ to inform your decisions
- Strategically differentiated HCP experiences
- Embedded, up-to-date compliance monitored by IQVIA legal experts
- Efficiency and savings that accrue from using our global, scalable teams to support the ebb and flow of meeting needs