

# IQVIA Health Research Space

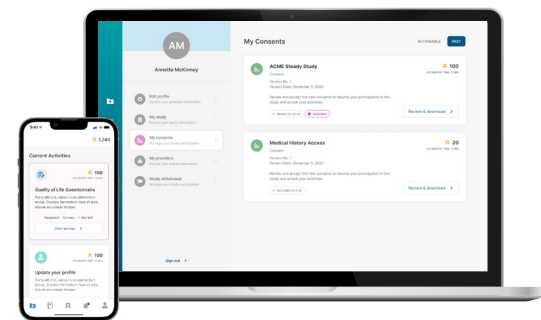
## *IQVIA's award-winning direct-to-patient data collection and engagement platform for real world research*

A number of trends are increasing the demand for direct-to-patient data collection and engagement solutions in real world evidence generation. Payers and regulators are demanding longer follow-up periods, healthcare management is moving away from traditional sites, and patient centered outcomes and patient or population representativeness are becoming a necessity.





IQVIA's Health Research Space is an intuitive direct-to-patient platform that enables decentralized and hybrid real-world studies through multi-modal data collection, participant engagement, virtual site support and near real time study monitoring — supporting high-quality evidence generation at global scale.


### Key features of the platform:





## Data collection and study monitoring

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**Form-based data collection** — patients can complete electronic Patient Reported Outcomes, surveys, diaries and questionnaires
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**Electronic Medical Record (EMR) provisioning and integration** — authorized by patients for EMR sharing across providers
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**Study monitoring and reporting** — near real-time monitoring of enrolment, task compliance and retention rate
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**Quality management** — integration with data management processes and survey logic programming to prevent point of entry errors and ensure data quality and integrity
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**Adverse Event (AE) workflows** — supporting participant-reported event capture, review, and escalation (including serious adverse events), with integration into study oversight and safety monitoring processes

## Patient engagement and retention

-  Bring your own device — Browser-based access for computers and smartphones, incl. iOS and Android smartphone apps customizable to study and sponsor branding and colour schemes
-  Intuitive self-onboarding and eConsent to enable patient, caregiver and legally authorised representative study participation with support for paediatric workflows, including assent and transition to informed consent at the age of majority
-  System-generated notifications, alerts and triggers based on participant activities/responses, which can be configured with support of behavioural science expertise
-  Supports participant oversight and task management with task queues and reassignments, contact logs, notes, and attachments
-  Patient rewards\* — participants can earn points for completing study tasks and self-administer payments and/or charitable donations

\* where permissible according to local country regulations

## Key benefits of Health Research Space

FOR STUDY PARTICIPANTS	FOR SPONSORS
<ul style="list-style-type: none"> <li>• <b>Simple and easy to navigate</b> user interface and experience based on consumer best-practices</li> <li>• <b>Clear and transparent</b> documentation on the study objectives and data privacy</li> <li>• <b>All-in-one data collection</b> platform — allowing easier engagement and seamless patient journey</li> <li>• <b>Reduced or eliminated site visits</b> for study activities</li> <li>• Provision of <b>study or disease-related information</b> to participants</li> <li>• Participants can see their <b>points accrue</b> for completing study tasks, and can decide when to redeem</li> <li>• Access to <b>additional support services</b> including a dedicated help desk</li> <li>• Ability to access study application, communications, activities, and content in <b>your preferred language</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Fully integrated technology and operational delivery</b>, enabling greater control and accountability for end-to-end data quality</li> <li>• Increase <b>access to broader patient pools</b>, <b>reduce site burden</b> and increase diversity, inclusion and representativeness</li> <li>• <b>Real-time study monitoring</b> for virtual site staff</li> <li>• <b>Variety of data collection</b> enabled within one platform — greater depth of study outcomes and stronger evidence generated</li> <li>• <b>Engagement features</b> support participant retention, increasing study outcome validity and return on investment</li> <li>• <b>Secure storage and use of participant data</b>, adhering to global privacy and regulatory standards</li> <li>• Ability to deploy studies across <b>multiple geographies and languages</b></li> <li>• Suite of reports available to enable <b>study oversight</b></li> </ul>



*Please contact us to find out how IQVIA Health Research Space can engage patients on your next study*