

# IQVIA HealthCare Locator Software Development Kit

Our open-source, white-label software development kit (SDK) enables patient-facing mobile apps and web portals to quickly activate healthcare provider (HCP) search modules through integration with one of the world's largest and most accurate sources of HCP data. It provides you with ready-to-use software features and data, connects you with an ecosystem of partners and can bring you new revenue streams.



## Quickly and easily integrate customizable HCP search modules within mobile apps and web portals

The IQVIA HealthCare Locator SDK is a set of pre-built screens and features connected to data that allow developers to quickly and easily integrate HCP search modules in their mobile apps and web portals. It includes application components, customizable screens and real-time access to IQVIA and third-party data and features.

## For your users

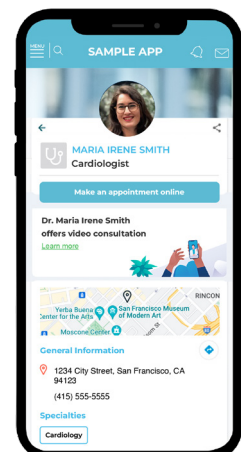
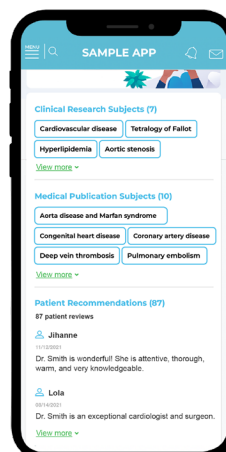
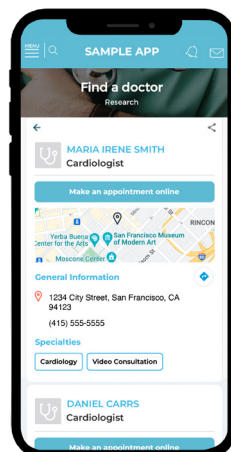
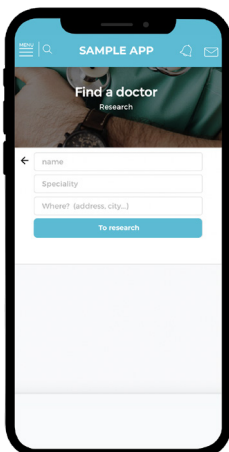
With over 500,000 healthcare apps and web portals on the market, it's getting harder to attract and retain users. Increasing user engagement requires differentiated, compelling features. Provider search modules activated with the IQVIA HealthCare Locator SDK empower patient users with all of the information they need in one place, allowing them to:

**Search** for HCPs or HCOs by name, specialty, location or medical term

**Access** detailed HCP profiles and locations on a map

**Review** HCP journal articles, clinical research and recommendations

**Schedule** in-person appointments or teleconsultation



## For your team

The IQVIA HealthCare Locator SDK makes HCP data sourcing, integration and maintenance easy and cost-effective.

Benefits include:

### SOFTWARE FEATURES

Partner with a trusted software provider to eliminate the need for resource-intensive development, data integration and maintenance. The SDK is available for iOS, Android, JavaScript Native, Angular and React.

### EASY VISUAL CUSTOMIZATION OF THE USER EXPERIENCE

Benefit from pre-built layout options and easily customize images, colors, fonts, icons and CSS to match your brand's look and feel.

### INTEGRATION WITH POWERFUL DATA

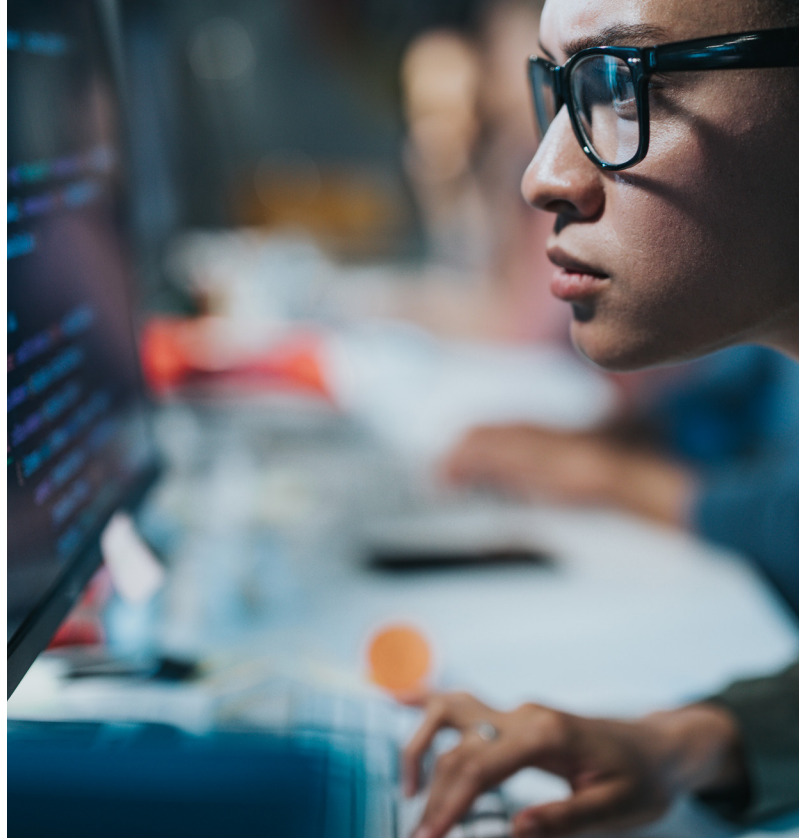
- 24M healthcare professionals
- 2.6M healthcare organizations
- 114 countries
- Over 300 specialties
- Daily updates

### GROWING PARTNER ECOSYSTEM

Connect to partners who provide data on subjects of clinical trials and publications, patient recommendations and scheduling and telehealth features.

### NEW REVENUE STREAMS

Implement in-app messaging and notifications for clinical trials recruitment and marketing surveys for new revenue streams.



### SCALABLE PRICING

- Access to HealthCare Locator Data Connector and annual maintenance: \$5,000 for first application, \$3,000 for subsequent applications
- HealthCare Locator usage fees: \$0.25 to \$0.075 per request (payable per package)
- Premium support (annual subscription; optional services): \$25,000

## Download our free trial version

To sign up for a free trial key and get started, [click here](#). Our webpage also includes detailed integration instructions, developer documentation and other resources.