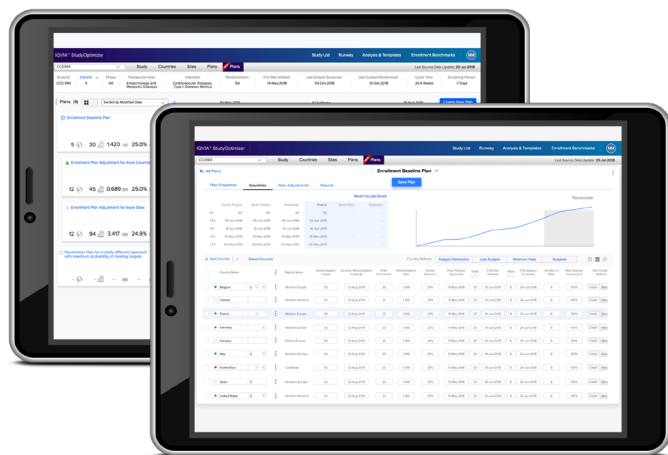


IQVIA StudyOptimizer

Plan your study's enrollment early, often and predictably

Better forecast patient enrollment worldwide

Powered by IQVIA Connected Intelligence™, StudyOptimizer helps sponsors and CROs accurately plan, manage and forecast worldwide clinical trial patient enrollment. Used in over 40,000 studies, StudyOptimizer's fit-for-purpose technology, proprietary algorithms and global study performance data help sponsors generate precise enrollment timelines, real-time performance metrics, reforecasting and detailed reporting.



Keep your studies on track

DATA-DRIVEN PLANNING FOR FASTER, MORE ACCURATE ENROLLMENT

StudyOptimizer allows clinical teams to model multiple enrollment scenarios using a combination of industry and in-house data while analyzing historical performance trends across therapeutic areas, studies, countries and sites. Sponsors gain a more precise look at the potential time, risk and – indirectly – cost of their study enrollment plan.

Featuring a comprehensive tool set embedded with predictive analytics, StudyOptimizer allows users to:

- Model cohort/non-cohort enrollment scenarios for comparison of country/site allocation strategies from early strategic planning throughout the enrollment period
- Build plan comparisons to industry benchmarks
- Pressure-test proposed CRO enrollment plans
- Foster transparent and confident decision-making
- Export visuals and timelines as project plans

BENEFITS SUMMARY

- Develop optimized enrollment plans, mitigating risk, saving time and money
- Validate proposed CRO enrollment plans
- Gain early insight into risks and potential delays via real-time study data feeds to take rapid action
- Create a single source of truth
- Capture additional start-up data and metrics that are valuable as a supplement to robust planning efforts

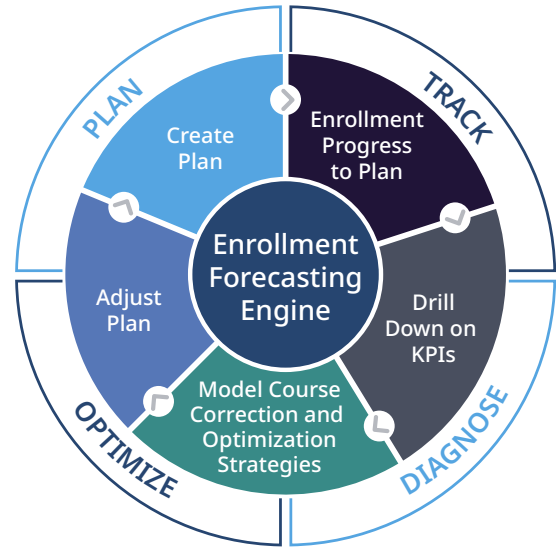
IDENTIFY AND NEUTRALIZE ISSUES BEFORE THEY BECOME PROBLEMS

Users have access to real-time forecasts and performance updates to compare to their approved plans, allowing them to diagnose the root cause of enrollment delays, identify country- or site-specific issues, and make necessary course corrections.

PROACTIVELY REFINE ENROLLMENT STRATEGIES

As the study continues to progress, users can refine models and develop rescue strategies when necessary, including the addition and reallocation of cohorts and sites, modifications to study design, or changes to expected start-up and enrollment variables. Users can test the impact of various scenarios on timeline and budget to create updated project plans.

OPTIMIZING PATIENT ENROLLMENT THROUGHOUT THE LIFECYCLE

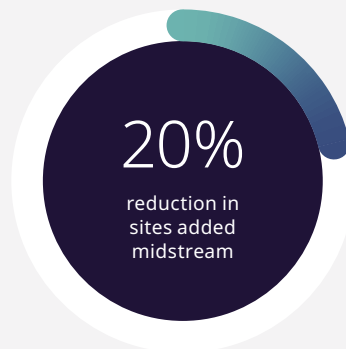
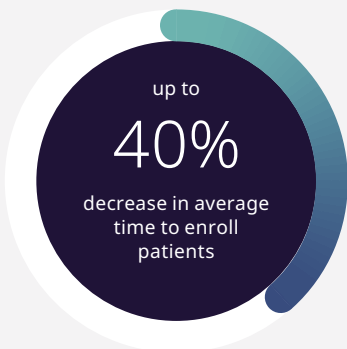


Client results prove the point

CLIENT #1

Improved Performance

Adopted enterprise-wide, StudyOptimizer is resulting in:



CLIENT #2

11 month time savings

Retrospective analysis showed that, using enrollment benchmarks prior to study start, StudyOptimizer would have revealed potential regional-level performance issues. Adjustments could have resulted in an 11-month time savings and millions of dollars saved.

CLIENT #3

2+ month recruitment gain

StudyOptimizer's algorithm identified an opportunity for a more than 2-month patient recruitment gain during the first half of trial recruitment, resulting in operational savings and reinvestment strategies.

For more information on how StudyOptimizer can help you accelerate your clinical trials, please contact us today to speak with an expert: orchestrateyourtrials@iqvia.com