

# Treatment Satisfaction Questionnaire for Medication (TSQM)

*Asking the right questions gets to the heart of patient treatment satisfaction*

Patient satisfaction is paramount in how treatments perform in everyday life. Metrics on this outcome are becoming increasingly valuable, by providing data on how satisfaction improves adherence, and how it influences choice between treatments. However, getting the information you need can be challenging.

**IQVIA's Treatment Satisfaction Questionnaire for Medication (TSQM)**<sup>®</sup> is a patient-friendly instrument that helps you capture the patient's perspective. The TSQM enables you to build robust, reliable evidence strategies to help you bring safe and effective treatments to market.

## Powering a patient perspective

IQVIA's TSQM is the go-to measure of its kind. It's widely used by pharmaceutical and biotech companies, alongside academic institutions, patient advocacy organizations, healthcare providers, and others to:



Understand treatment acceptability for patients



Demonstrate value from the patient perspective



Identify the risk of poor adherence and persistence



Evaluate treatments in clinical trials and observational studies



Differentiate between alternative treatments








Support claims in product labeling

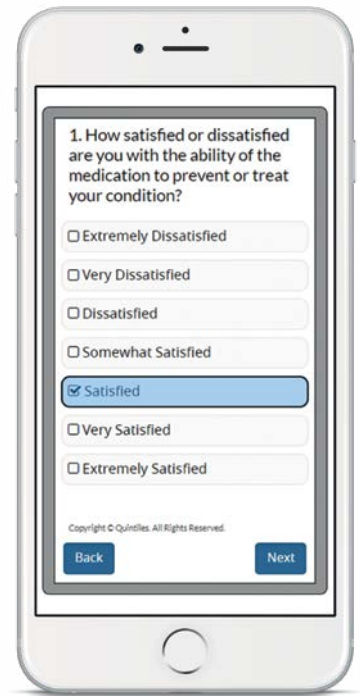


Learn about the impact of side effects on the patient's experience with a treatment

Throughout the product lifecycle, IQVIA's TSQM helps you to measure patient treatment satisfaction successfully in a convenient, patient-friendly way.

## Key features of TSQM

-  Rigorously developed with sound psychometric properties
-  User manual includes scoring for each domain and detailed instructions for using the TSQM macro
-  Generic measure of treatment satisfaction for medication, providing comparisons across medication types and patient conditions
-  90+ linguistically validated translations available
-  Available for immediate electronic implementation on various devices through the IQVIA eCOA platform library of assessments



AVAILABLE TSQM VERSIONS	TSQM-1.4	TSQM-II	TSQM-9
<b>QUESTIONS</b> ● Number of questions	<b>14</b>	<b>11</b>	<b>9</b>
<b>DOMAINS</b> ● Number of questions	<ul style="list-style-type: none"> <li>3 Effectiveness</li> <li>5 Side effects</li> <li>3 Convenience</li> <li>3 Global satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>2 Effectiveness</li> <li>4 Side effects</li> <li>3 Convenience</li> <li>2 Global satisfaction</li> </ul>	<ul style="list-style-type: none"> <li>3 Effectiveness</li> <li>3 Convenience</li> <li>3 Global satisfaction</li> </ul>

## Contact

We're here to help you improve your patient treatment satisfaction, and to provide support as you implement a better and more patient-centric measure. To find out more, contact our experts today.

## Licensing

IQVIA holds the copyright for the TSQM. Any user of the TSQM must obtain permission for use from IQVIA.

**CONTACT US**

tsqm@iqvia.com

[www.iqvia.com/tsqm](http://www.iqvia.com/tsqm)

[www.iqvia.com/ecoa](http://www.iqvia.com/ecoa)

