IQVIA TECHNOLOGIES

OneKey Data Partner Program

Strengthen your ability to support clients in implementing and maximizing the benefits of OneKey
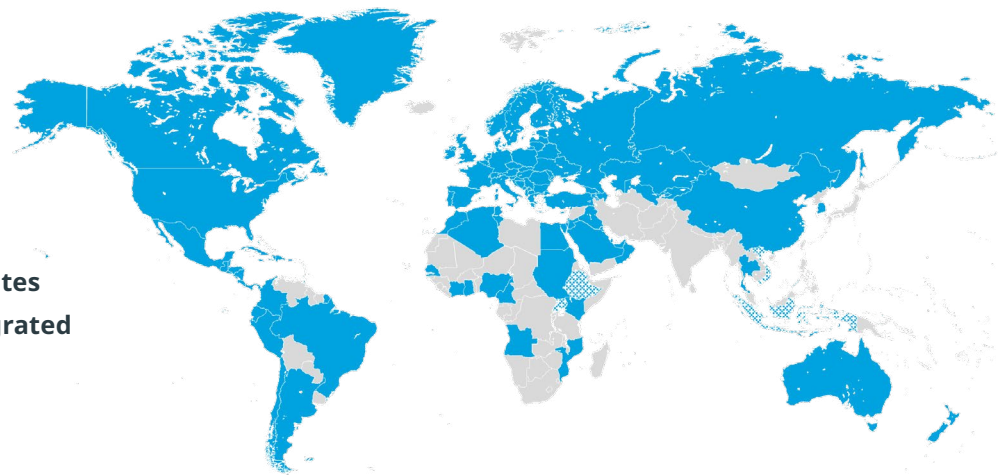
OneKey is a global, cloud-based healthcare professional (HCP) and healthcare organization (HCO) reference database available in 115 countries. It is the foundation for personalized omnichannel customer engagement and an integral component of many IQVIA offerings.

Empowering key partners to enhance customer impact

OneKey is widely regarded as a trusted resource for the healthcare and life sciences industries and the foundation of an agile omnichannel engagement strategy. Through this program, IQVIA collaborates with industry-leading partners to give customers more options for defining and executing their implementation and support strategies. Our certification provides assurance to clients that partners have the skills, commitment, and connections to support their business objectives.
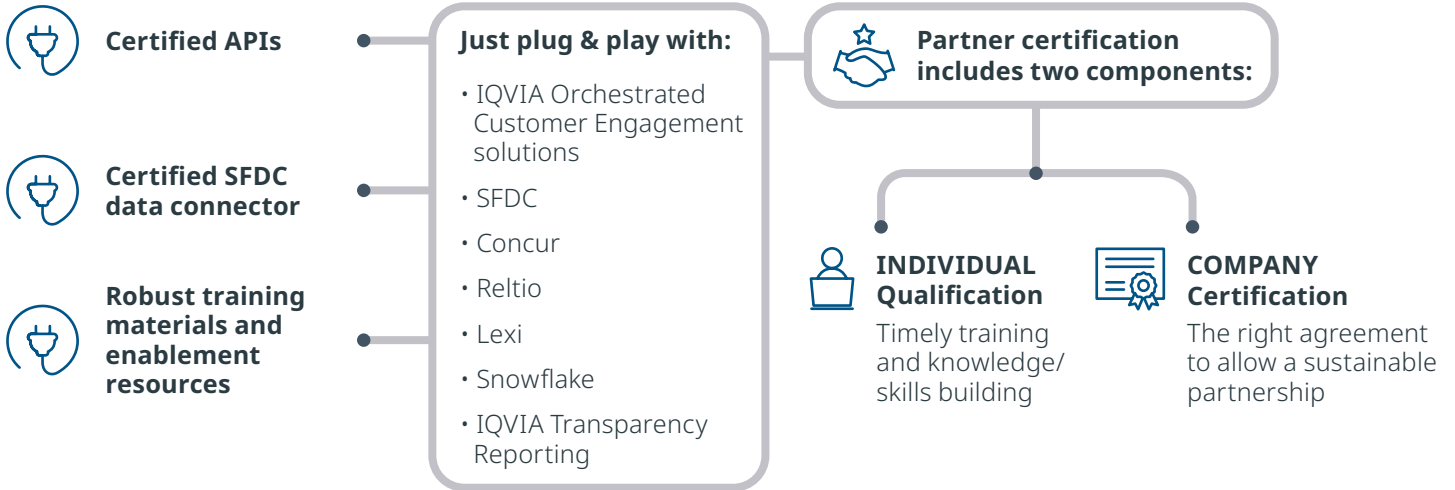
OneKey by the numbers

- **115** countries

- **785** research associates

- **51** years spent building and expanding insights, technology solutions, and network

- **>17.5M** proactive, real-time updates per month from a growing, integrated network of **>1M** contributors

- **>2,000** customers worldwide

- Unique global, harmonized data model

- **23M** HCPs, **2.6M** HCOs

- Compliant with data privacy regulations since **1996**

- Proven technology-agnostic

■ OneKey data   ▦ Client-dedicated services & under assessment

OneKey Program resources and certification structure

Certified APIs

Certified SFDC data connector

Robust training materials and enablement resources

Just plug & play with:

- IQVIA Orchestrated Customer Engagement solutions
- SFDC
- Concur
- Reltio
- Lexi
- Snowflake
- IQVIA Transparency Reporting

Partner certification includes two components:

INDIVIDUAL Qualification
Timely training and knowledge/skills building

COMPANY Certification
The right agreement to allow a sustainable partnership

OneKey Partner Program benefits

Partnership with IQVIA Technologies offers on-demand training and support for clients and partners who need to work with and integrate OneKey data. This program can open up new opportunities to work with clients on various initiatives involving integration and data quality management. Partners can expand their business relationships and drive business outcomes by increasing their knowledge of and skills using OneKey data to support business areas such as commercial technology and information management.

PROGRAM BENEFITS FOR PARTNERS

Data stewardship

Data change request process management

Data quality management

Data matching and comparative analysis

Data integration

Process and change management work around programs using OneKey data

PROGRAM BENEFITS FOR CUSTOMERS

Ease of access to data

Data integration aligned with customers' expectations

Seamless integration

Single point of contact increases efficiency and project success

More aligned and efficient project management and delivery

IQVIA TECHNOLOGIES

CONTACT US

IQVIApartnerships@iqvia.com

www.iqvia.com/solutions/technologies/partner-programs