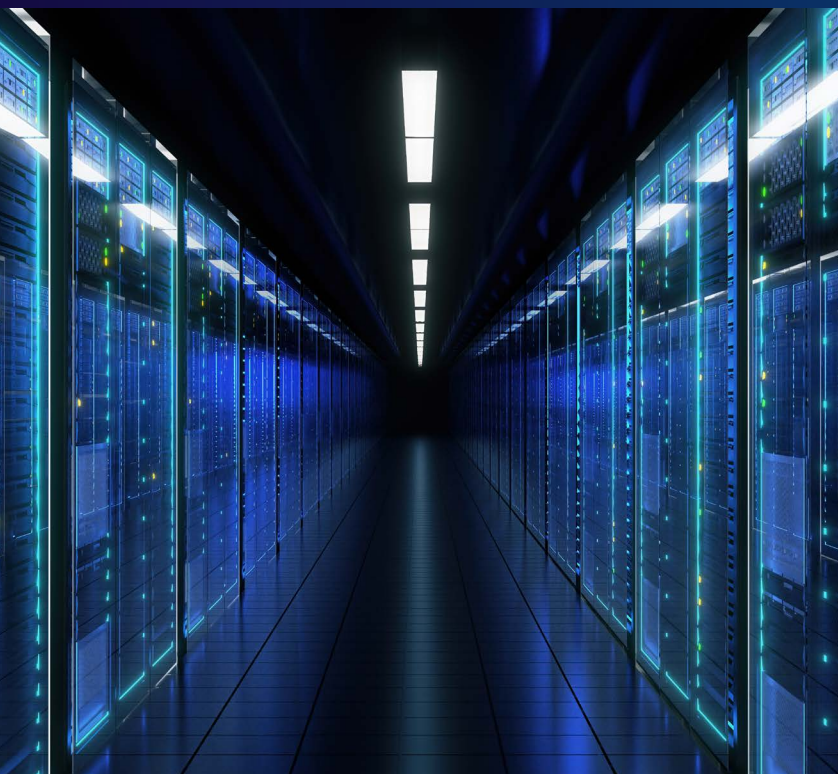


# Take Your Insights to the Next Level With a Powerful Information Management Approach

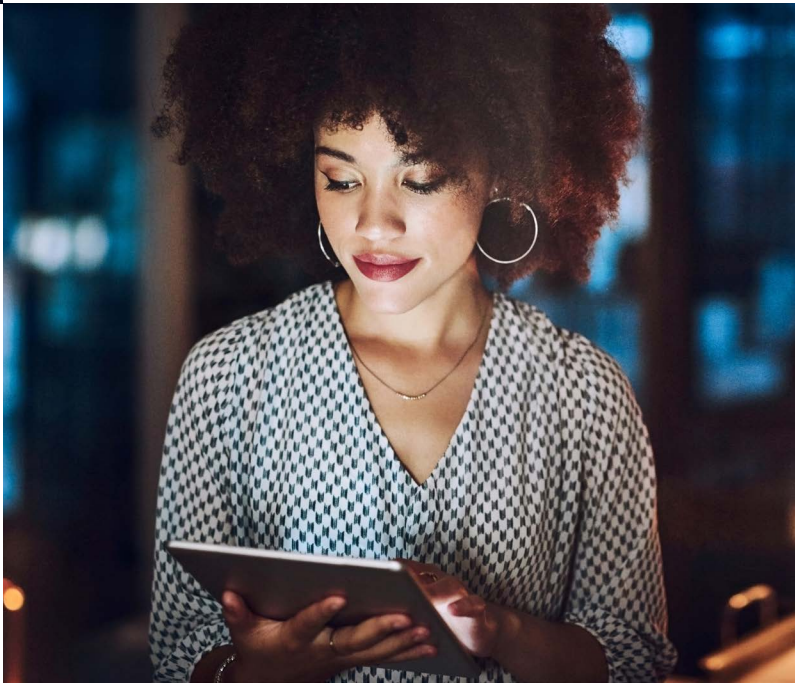
*Information management can either make or break your business insights. Here's how you can harness the full capabilities of your data.*



With the top ten global life science companies spending an estimated \$100 million on data investments per year and at least \$100 million more on data analytics reporting, **intelligent information management capabilities are fast becoming a necessity for driving successful insight.**

Maintaining fluidity and consistency in data management across a global organization has its challenges. However, intelligent and innovative technologies can amplify your approach to data management, helping to accelerate time to insights.

Whether you are looking to seamlessly integrate external data sources or generate meaningful insights with centralized data formats, IQVIA Enterprise Information Management has numerous capabilities that can be tailored to your specific goals.



# IQVIA Enterprise Information Management Capabilities



Learn more about our five capability areas by clicking on the tabs below.



Data Landscaping	Data Centralization & Delivery	Specialty Data Integration	Data Governance & Stewardship	Next Best Intelligence
Data Strategy & Acquisition	Data Modeling	Data Warehousing	Staffing Augmentation	Patient Journeys
Data Quality Solutions	Cohort Building Platforms	Master Data Management & Data Bridging	Outsourced Project Management Office	Promo-Channel Strategy
Data Governance Advisory	Federated Data Sourcing	Data De-Identification	Outsourced Analytics	Dynamic Segmentation
Data Privacy Advisory	Data Marketplace	Natural Language Processing	Operational Services	Algorithm Libraries

## Don't let insufficient information management limit your success

Data has the power to transform your business, so it's important to manage it effectively. IQVIA Enterprise Information Management has the extensive capabilities to help you reach your data management goals, enabling your product to reach its full potential. Whether you need strategic support analyzing your current data assets, or you need an outsourcing solution to help you reach your analytics goals, get in touch with IQVIA today.

Alternatively, learn more about our solutions [here](#).



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