INFOGRAPHIC

Patient data: the backbone of your clinical trial

Collect direct-from-patient data with IQVIA eCOA — amplify patient experiences and bring drugs to market faster

As the healthcare market shifts to a more patient-centric approach to clinical trials, electronic clinical outcome assessments (eCOAs) are becoming a key part of patient data capture. In your trials, you capture data around patients' experiences with your drug, but based on your data capture methodology, there could be questions around how much data you collect, where that data lives, how quickly you should have access to it, and how secure it is.

Data points collected

More than 11M data points since inception, 30-290 data points and 1-15 questionnaires per study/per patient.

Convenience. Compliance. Data Quality.

Nearly
✓ 96%
compliance with BYOD

Nearly
✓ 92%
compliance with provisioned devices

✗ **Only 11% compliance with paper**

The time it takes

1.5 seconds for data to go from a patient's device to the sponsor's eCOA dashboard.

Amount of data being stored

25MB to 30GB of study data per study.

Continuous backups

Plus **additional backups completed hourly** to ensure that patient data is kept safe and secure.

Best-in-class technology helps you optimize your patient data collection

Using best-in-class technology to collect patient data, IQVIA eCOA amplifies the voice of patients throughout a trial. Direct-from-patient data is clean and available in real time across integrated workflows, reducing risks and delays. Data anomalies are immediately flagged, corrected and validated through enhanced data quality, which meets rigorous real-time reporting requirements. As an agile solution for patient data collection, IQVIA eCOA enhances overall trial efficiency, so you bring new medicines to market faster.

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