

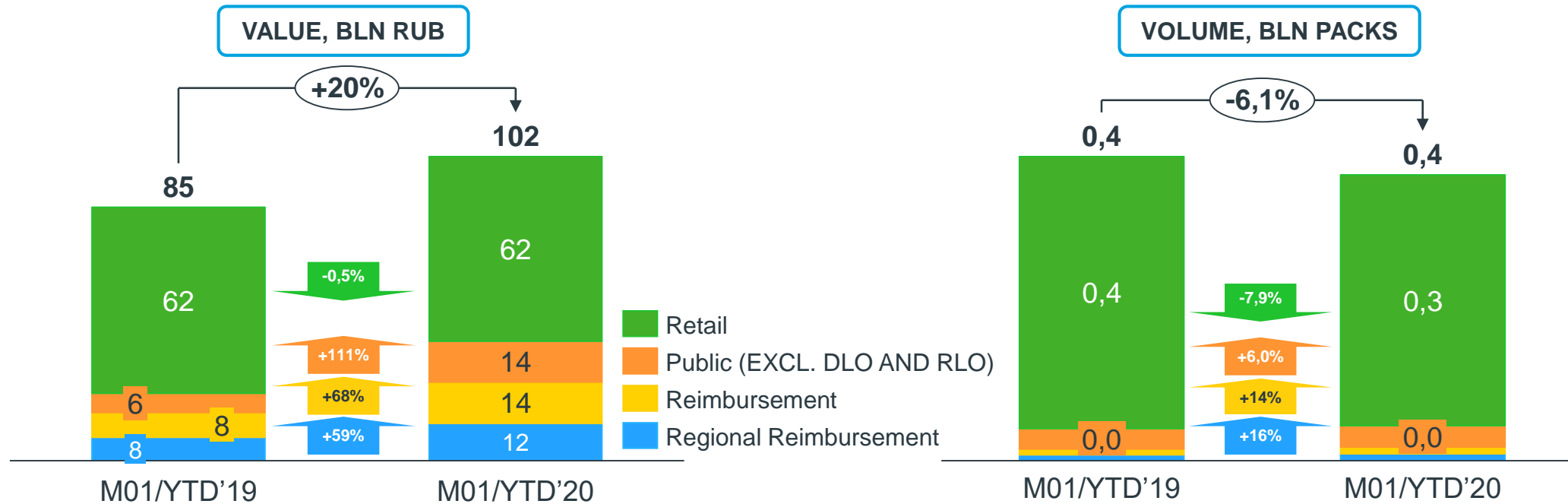
# Facts from IQVIA

M01 2020



# Russian pharma market growth in January 2020

Market grew by 20% in value and decreased by 6,1% in volume

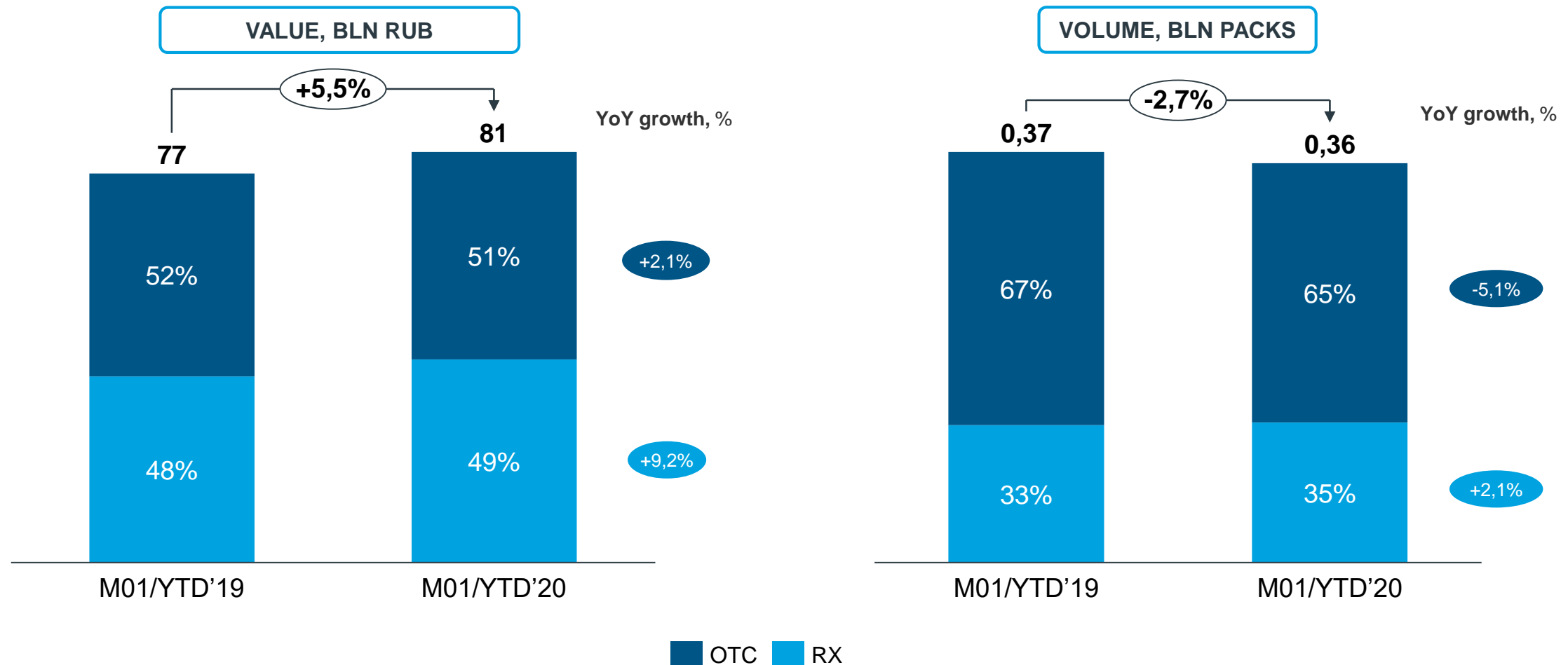


Indicator	RUB	USD	EUR	PACKS
Value M01/YTD'20, Bln.	102	1,7	1,5	0,4
Growth M01/YTD'20%	▲ 20%	▲ 31%	▲ 34%	▼ -6,1%



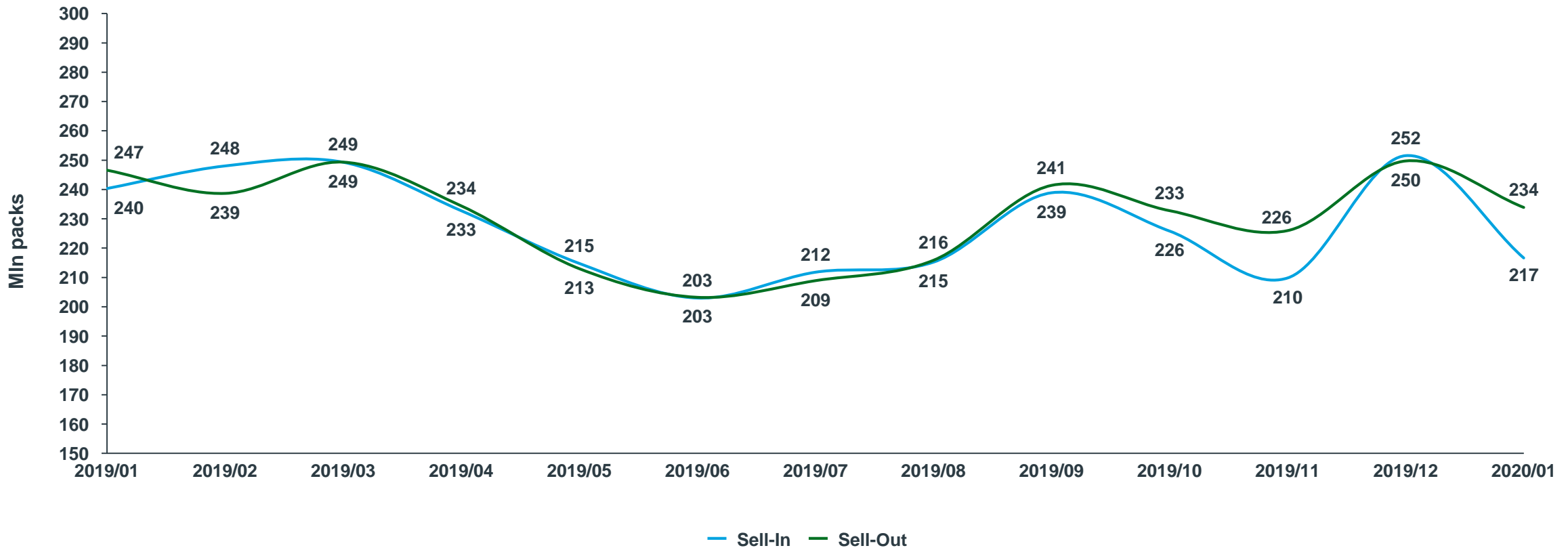
# Russian pharma market growth in January 2020

Retail Sell-Out: Market grew by 5,5% in value and decreased by 2,7% in volume



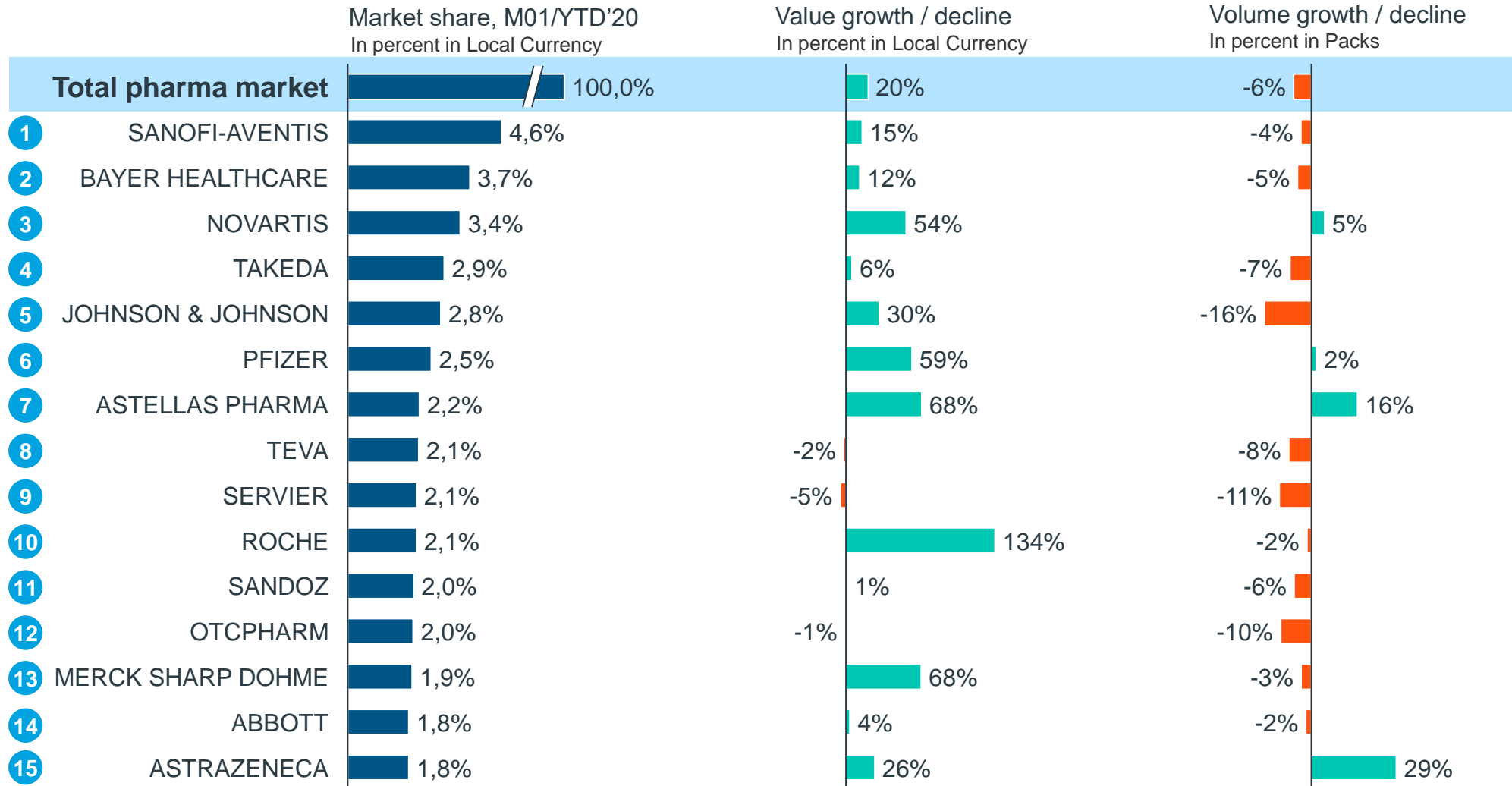


# Sell-In vs Sell-Out, OTC registered drugs





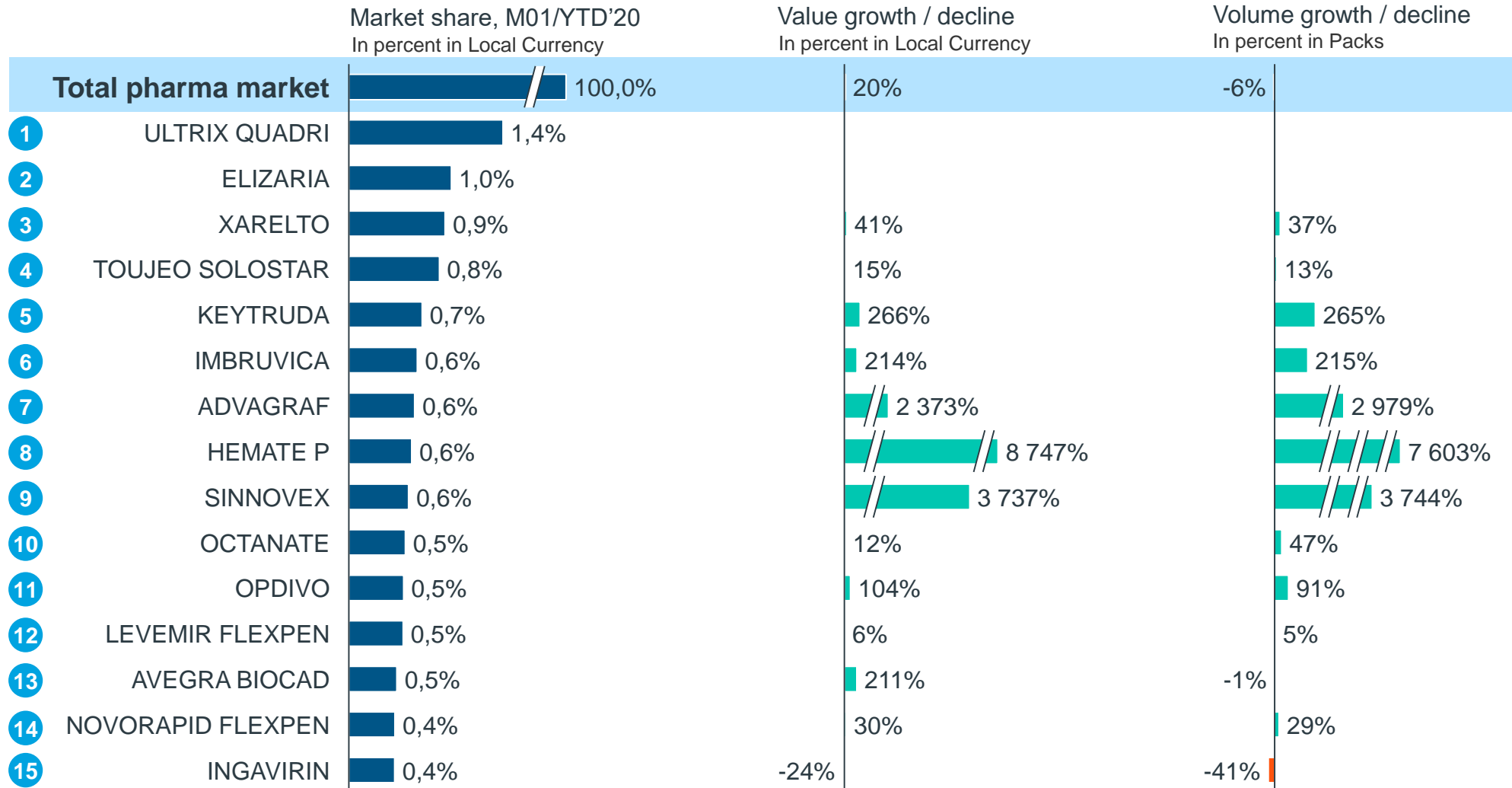
# TOP-15 corporations on Russian market, January 2020



Source: IQVIA databases. Retail, Public, DLO, RLO (excluding food supplements and diagnostic agents), TRD Prices

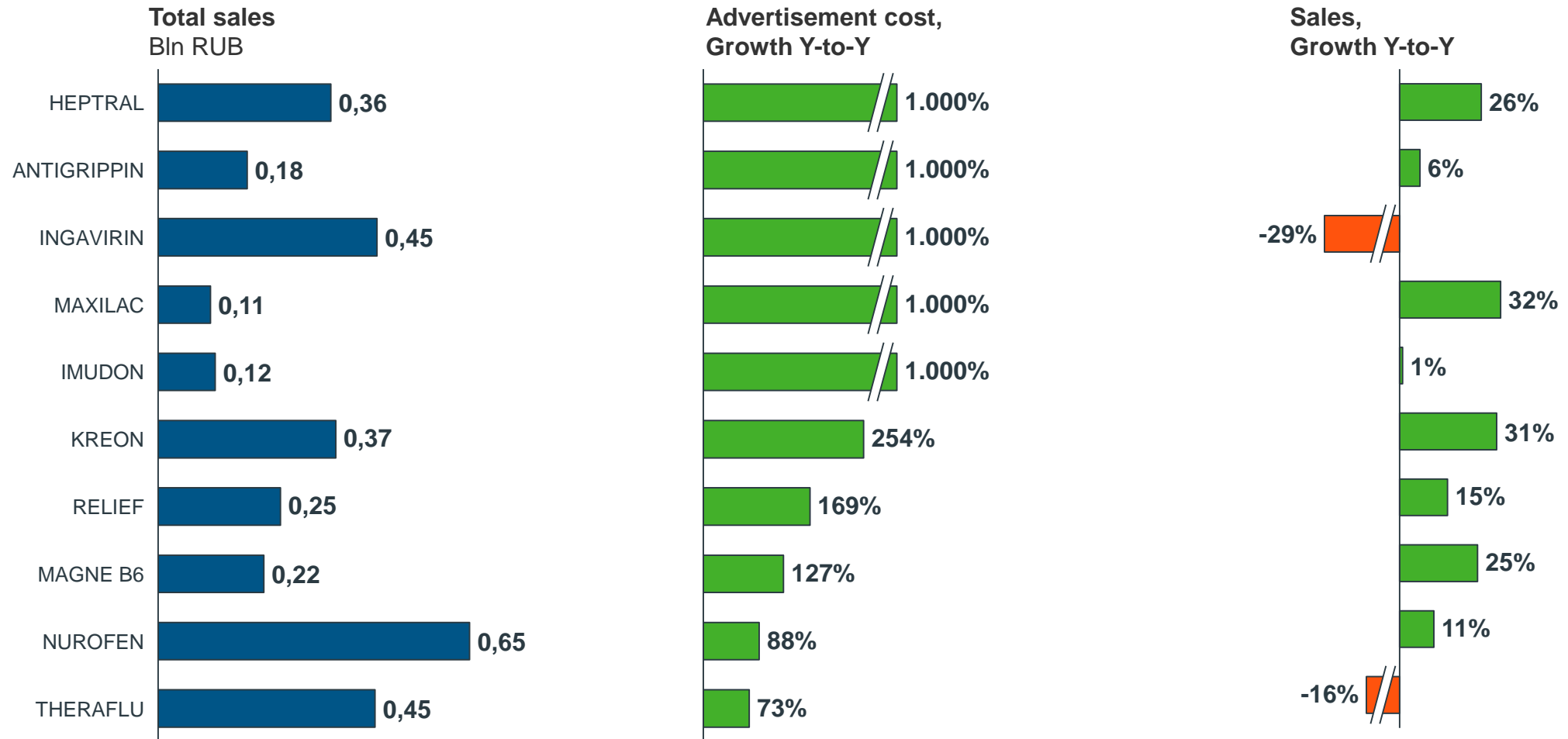


# TOP-15 brands on Russian market, January 2020



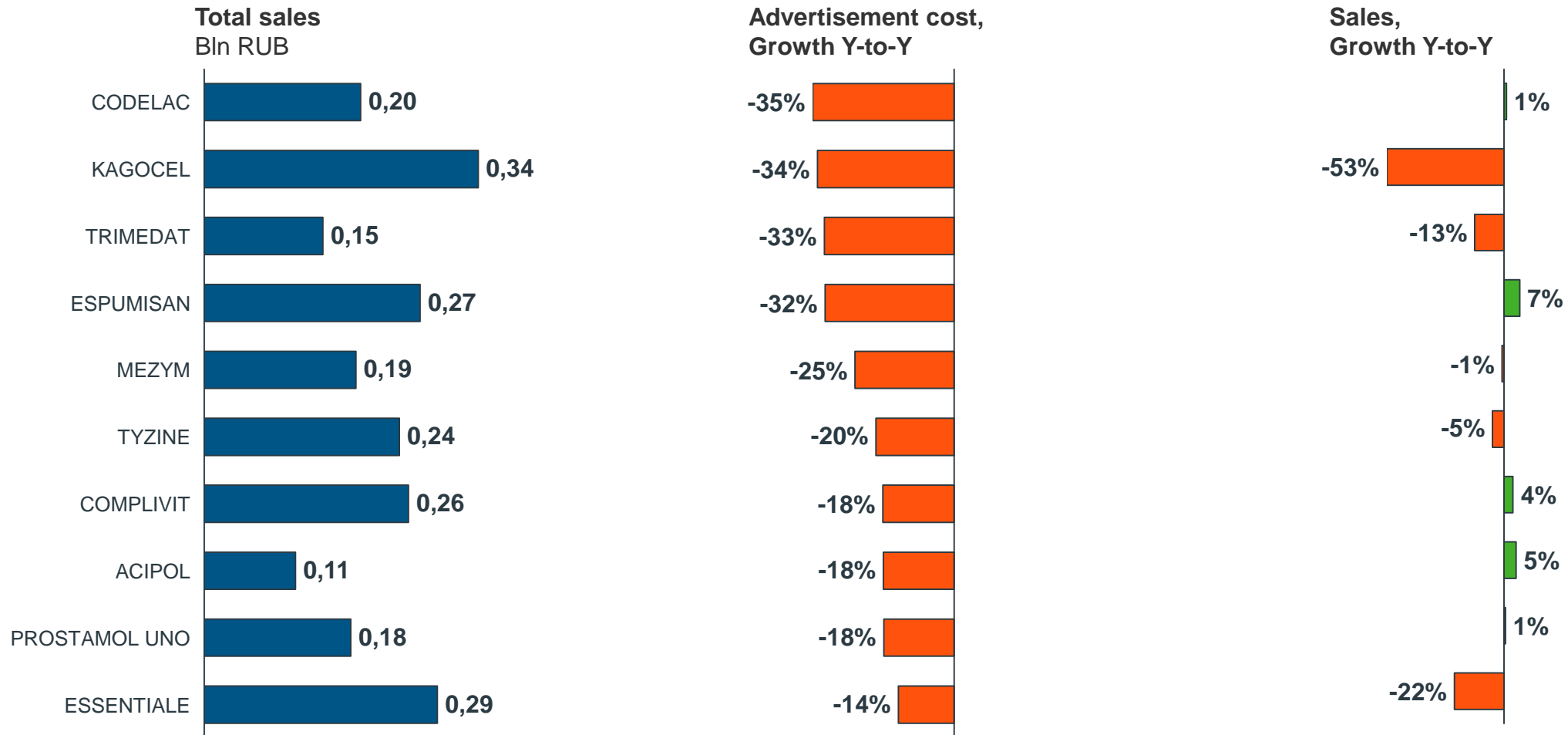
Source: IQVIA databases. Retail, Public, DLO, RLO (excluding food supplements and diagnostic agents), TRD Prices

# TOP-10 products by growth in advertisement investments in January 2020



The rank is calculated among TOP-200 Brands by sales with advertising cost greater than 50 mln RUB  
 Source: IQVIA databases, Pharamtrend, Mediascope data, FIN Prices

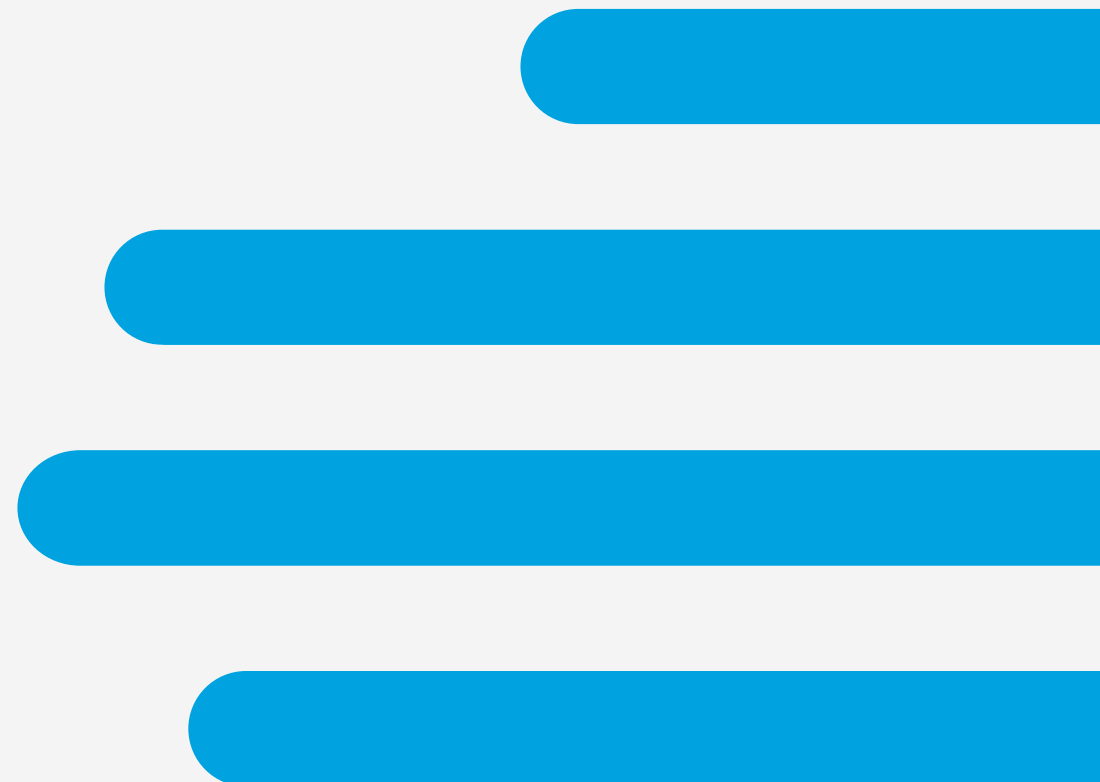
# TOP-10 products by decline in advertisement investments in January 2020



The rank is calculated among TOP-200 Brands by sales with advertising cost greater than 50 mln RUB  
 Source: IQVIA databases, Pharamtrend, Mediascope data, FIN Prices



# Rating of Russian distributors, 1-4Q 2019





# TOP-10 distributors on the market of gross sales, 1-4Q 2019

#	Distributor	Market share in gross sales, %		Change in gross sales 1-4Q 2019/1-4Q 2018, %
		1-4Q 2019	1-4Q 2018	
1	Protek	13,8%	14,4%	2,0%
2	Pulse	13,3%	13,1%	8,2%
3	Katren	12,4%	13,9%	-4,6%
4	Pharmkomplekt	5,5%	5,1%	14,8%
5	FK Grand Kapital	4,3%	3,8%	21,2%
6	R-Pharm	4,0%	4,2%	1,5%
7	BSS	3,5%	3,4%	10,2%
8	Profitmed	2,94%	2,78%	12,6%
9	GDP*	2,62%	2,56%	9,4%
10	Asfadis**	2,50%	2,51%	6,3%
<b>Total</b>		<b>64,7%</b>	<b>65,7%</b>	<b>8,2%</b>

\*Expert assessment

\*\*In Q2 2019 «Asfadis» distributors association was established, which included 7 regional companies: Accentmed, Avikon FC, Lesan Pharma, Alenfarma, Asti Plus, Donsky Hospital, Asti.

Source: based on data from distributors participating in the rating



# TOP-10 distributors on the budget market, 1-4Q 2019

#	Distributor	Distributor Type	Head Office	Relative volume of budget sales, 1-4Q 2019	Share of budget sales from the gross sales volume, %
1	R-Pharm	National	Moscow	1,000	74%
2	Pharmstandard**	-	-	0,804	-
3	Irvin 2	Regional	Moscow	0,541	94%
4	BSS	National	S.Petersburg	0,519	44%
5	Protek	National	Moscow	0,353	8%
6	GC Euroservice	Interregional	Moscow	0,344	71%
7	Severo-zapad	Interregional	S.Petersburg	0,171	95%
8	Farmimex*	-	-	0,153	-
9	BIOTEC*	-	-	0,111	-
10	Pharmacevt	Interregional	Rostov-on-Don	0,098	39%

\*Expert assessment

\*\*Data based on analysis of IQVIA tender base

Source: IQVIA, based on data from distributors participating in the rating

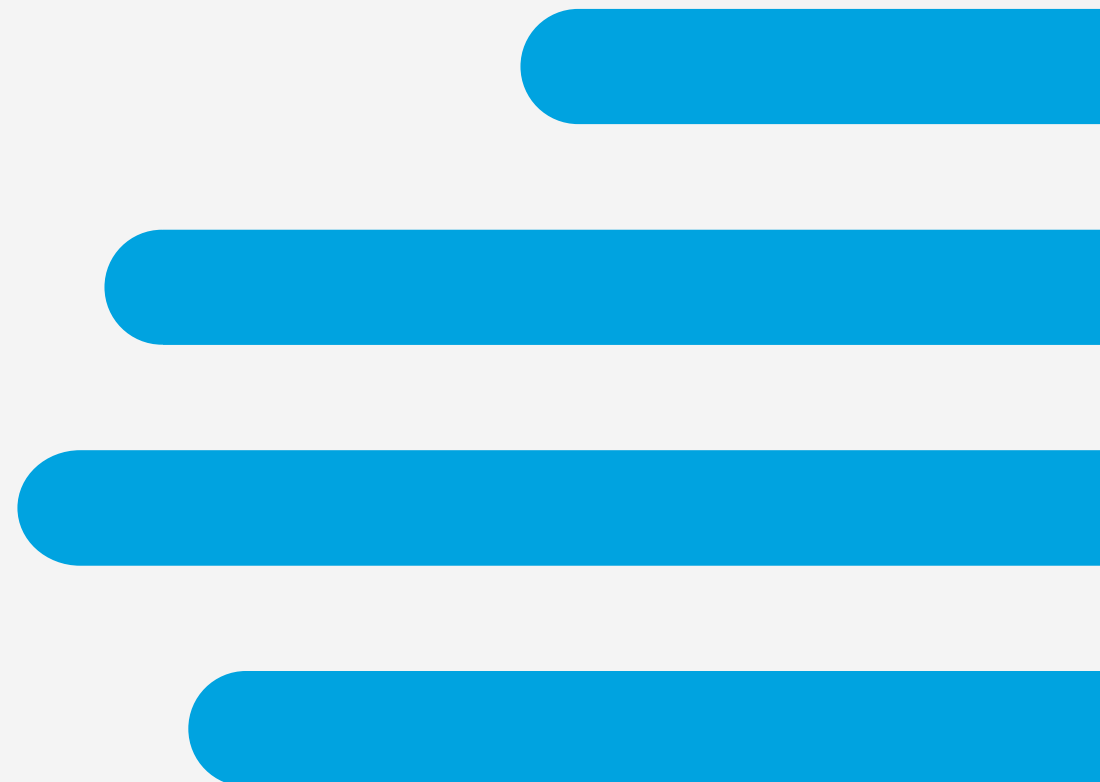


# TOP-10 distributors on the market of secondary sales, 1-4Q 2019

#	Distributor	Distributor Type	Head Office	Relative volume of secondary distribution, 1-4Q 2019	Share of secondary distribution sales from the gross sales volume, %
1	Asfadis**	Interregional	Moscow	1,257	45%
2	Pharmkomplekt	National	N.Novgorod	1,000	16%
3	R-Pharm	National	Moscow	0,822	19%
4	Protek	National	Moscow	0,619	4%
5	Pulse	National	Khimki	0,587	4%
6	Pharmacevt	Interregional	Rostov-on-Don	0,476	59%
7	BSS	National	S.Petersburg	0,456	12%
8	FK Grand Kapital	National	Moscow	0,426	9%
9	Profitmed	Interregional	Moscow	0,395	12%
10	Katren	National	Novosibirsk	0,386	3%

\*\*In Q2 2019 «Asfadis» distributors association was established, which included 7 regional companies: Accentmed, Avikon FC, Lesan Pharma, Alenfarma, Asti Plus, Donsky Hospital, Asti.  
Source: based on data from distributors participating in the rating

# Rating of Russian pharmacy chains 1-4Q 2019



# TOP-10 pharmacy chains and pharmacy associations by sales of drugs (excluding reimbursement drugs supply), 1-4Q 2019



#	Category	Regions	Pharmacy Chain / Pharmacy Association	Number of stores (1 October 2019)	Market share of pharmacy chain on the retail market, drugs only, 1-4Q 2019, %	Change in drug sales 1-4Q 2019/1-4Q 2018, %	The indicator of the relative sales of drugs, 1-4Q 2019 (relative to the leading audited company)	Average check, rub.	The rank of gross sales, 1-4Q 2019 (relative to the leading audited company)
1	Fed.	81	ASNA	9 345	14,05%	10,6%	2,233	322	-
2	Fed.	53	Rigla <sup>1</sup>	2 846	6,3%	17,0%	1,000	533	1
3	Fed.	39	Erkafarm <sup>2</sup>	1 168	5,2%	0,2%	0,823	-	2
5	Fed.	8	Pharmacy chain 36,6* <sup>4</sup>	1 402	4,44%	2,9%	0,706	740	3
4	Intr.	27	Iris <sup>3</sup>	1 621	3,9%	7,2%	0,623	-	6
6	Fed.	10	Neo-farm	736	3,79%	26,9%	0,603	665	4
7	Fed.	35	Vita (Samara)	1 742	3,59%	36,3%	0,571	481	5
8	Fed.	44	April	1 479	3,17%	22,8%	0,504	453	7
9	Fed.	46	Planeta zdorov'ya*	1 745	2,94%	7,5%	0,468	-	8
10	Fed.	8	Farmland	1 265	2,40%	20,7%	0,382	496	9
<b>Total:</b>				<b>23 330</b>	<b>49,8%</b>	<b>15,2%</b>			

Fed. - federal; Intr. - interregional; Reg. - regional

\*Expert assessment

1Including OZ, Zhivika and DOMfarma

2Including Including Doktor Stoletov, Ozerki, Raduga, Pervaya pomoshch', Ladushka, Khoroshaya apteka, Vashe zdorov'ye, Farmvolga, Narodnaya apteka, Novaya apteka, MosApteka, Ozerki u doma, Samson-pharma

3Including Fakmakopeyka, Farmakopeyka 24, Khelmi, Tvoyn doktor, Zdes' apteka, Farmani, Aptechestvo, Stavropol'skiye gorodskiye apteki, Novuyu apteka and Minitsen

4Including AVE Group; Gorzdrav; A5 Group and Kalina-Pharm

Source: based on data from pharmacy chains and pharmacy associations participating in the rating

# TOP-10 pharmacy chains by gross sales (excluding reimbursement drugs supply), 1-4Q 2019



#	Pharmacy Chain	The indicator of the relative gross sales of drugs, 1-4Q 2019	Change in gross sales 1-4Q 2019/ 1-4Q 2018, %
1	Rigla <sup>1</sup>	1,000	16,7%
2	Erkafarm <sup>2</sup>	0,802	0,1%
3	Pharmacy chain 36,6 <sup>*4</sup>	0,642	2,9%
4	Neo-farm	0,550	9,9%
5	Vita (Samara)	0,546	26,9%
6	Iris <sup>3</sup>	0,527	31,6%
7	April	0,483	26,2%
8	Planeta zdorov'ya*	0,451	25,2%
9	Farmland	0,372	20,6%
10	Melodiya zdorov'ya <sup>5</sup>	0,257	61,6%

Fed. - federal; Intr. - interregional; Reg. - regional

\*Expert assessment

1Including OZ, Zhivika and DOMfarma

2Including Including Doktor Stoletov, Ozerki, Raduga, Pervaya pomoshch', Ladushka, Khoroshaya apteka, Vashe zdorov'ye, Farmvolga, Narodnaya apteka, Novaya apteka, MosApteka, Ozerki u doma, Samson-pharma

3Including Fakmakopeyka, Farmakopeyka 24, Khelmi, Tvoyn doktor, Zdes' apteka, Farmani, Aptechestvo, Stavropol'skiye gorodskiy apteki, Novuyu apteka and Minitsen

4Including AVE Group; Gorzdrav; A5 Group and Kalina-Pharm

5Including own pharmacies, excluding franchising and partners

Source: based on data from pharmacy chains and pharmacy associations participating in the rating



# TOP-6 pharmacy associations and service platforms by sales of drugs (excluding reimbursement drugs supply), 1-4Q 2019

#	Pharmacy Association / Service Platform	Head Office	Number of stores (1 October 2019)	Market share of pharmacy association on the retail market, drugs only, 1-4Q 2019, %	Change of drug sales 1-4Q 2019/1-4Q 2018, %	The indicator of the relative sales of drugs, 1-4Q 2019
1	ASNA	Moscow	9 345	14,05%	10,6%	1,000
2	ProApteka	Moscow	5 794	7,38%	29,7%	0,455
3	MFU <sup>1</sup>	S.Petersburg	4 411	1,84%	74,6%	0,129
4	Sozvezdiye	Moscow	3 213	2,23%	62,1%	0,147
5	VESNA <sup>2</sup>	S.Petersburg	1 664	1,41%	18,8%	0,103
6	Zdravcity	Moscow	15 150	0,18%	334,1%	0,014

<sup>1</sup>MedPharm Unity

<sup>2</sup>All-Russian United Commonwealth of Independent Drugstores

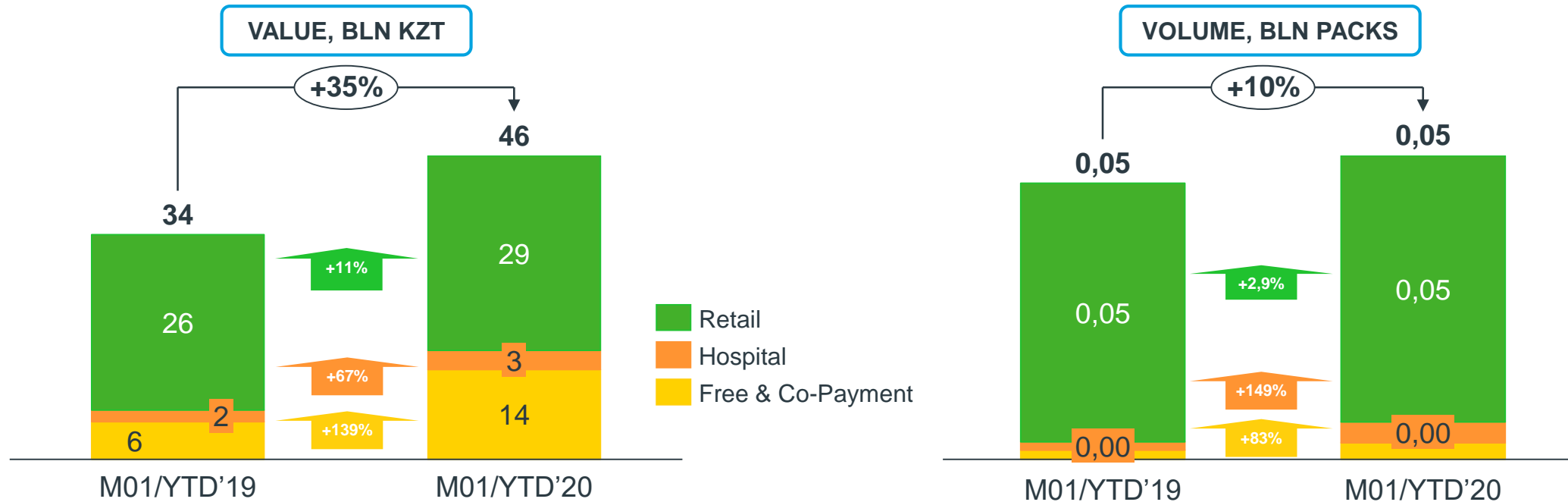
Source: based on data from pharmacy associations and service platform participating in the rating





# Kazakhstan pharma market growth in January 2020

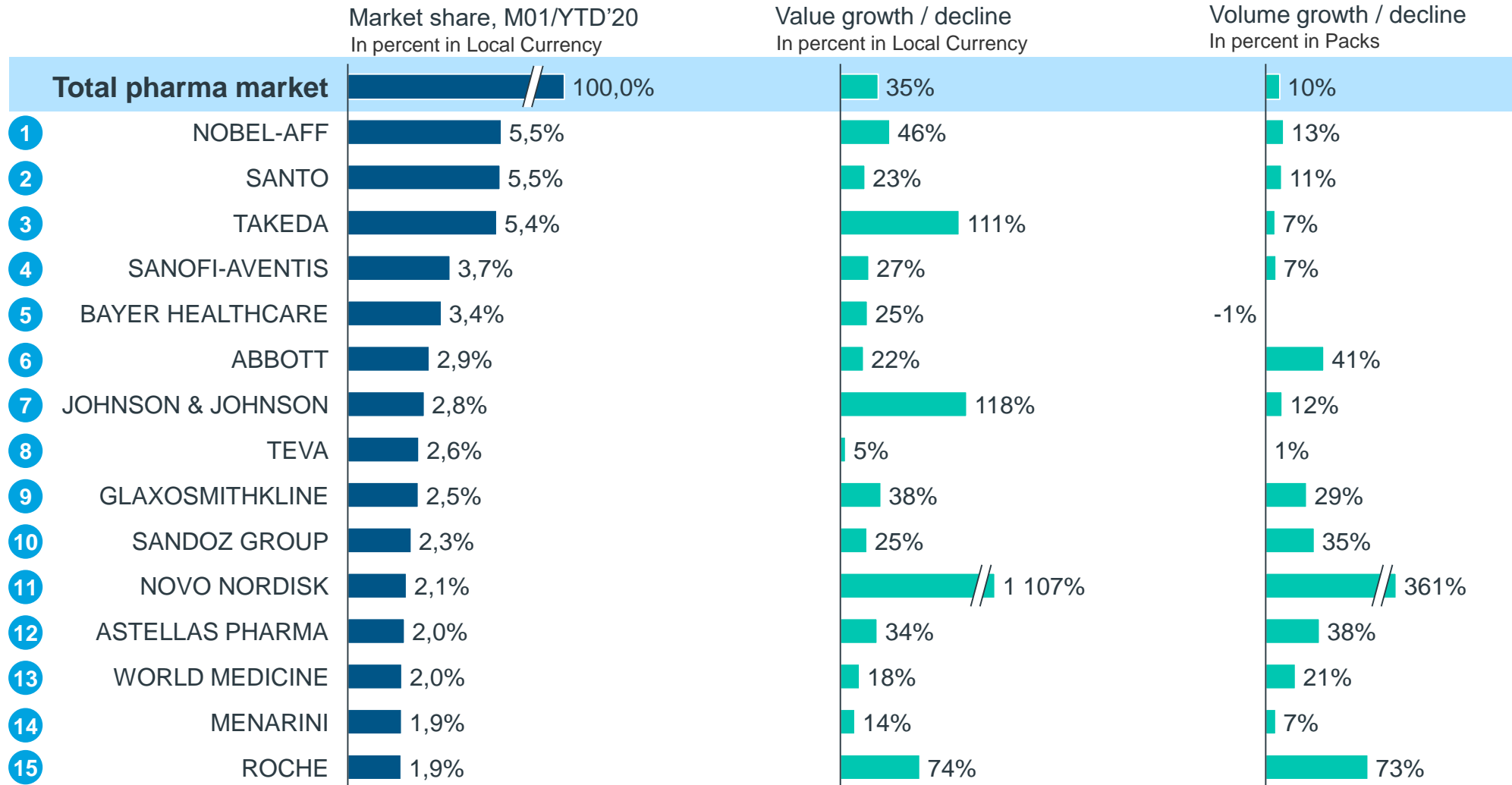
Market grew by 35% in value and by 10% in volume



Indicator	KZT	USD	EUR	PACKS
Value M01/YTD'20, Bln.	45,84	0,12	0,11	0,05
Growth M01/YTD'20%	▲ 35%	▲ 35%	▲ 39%	▲ 10%

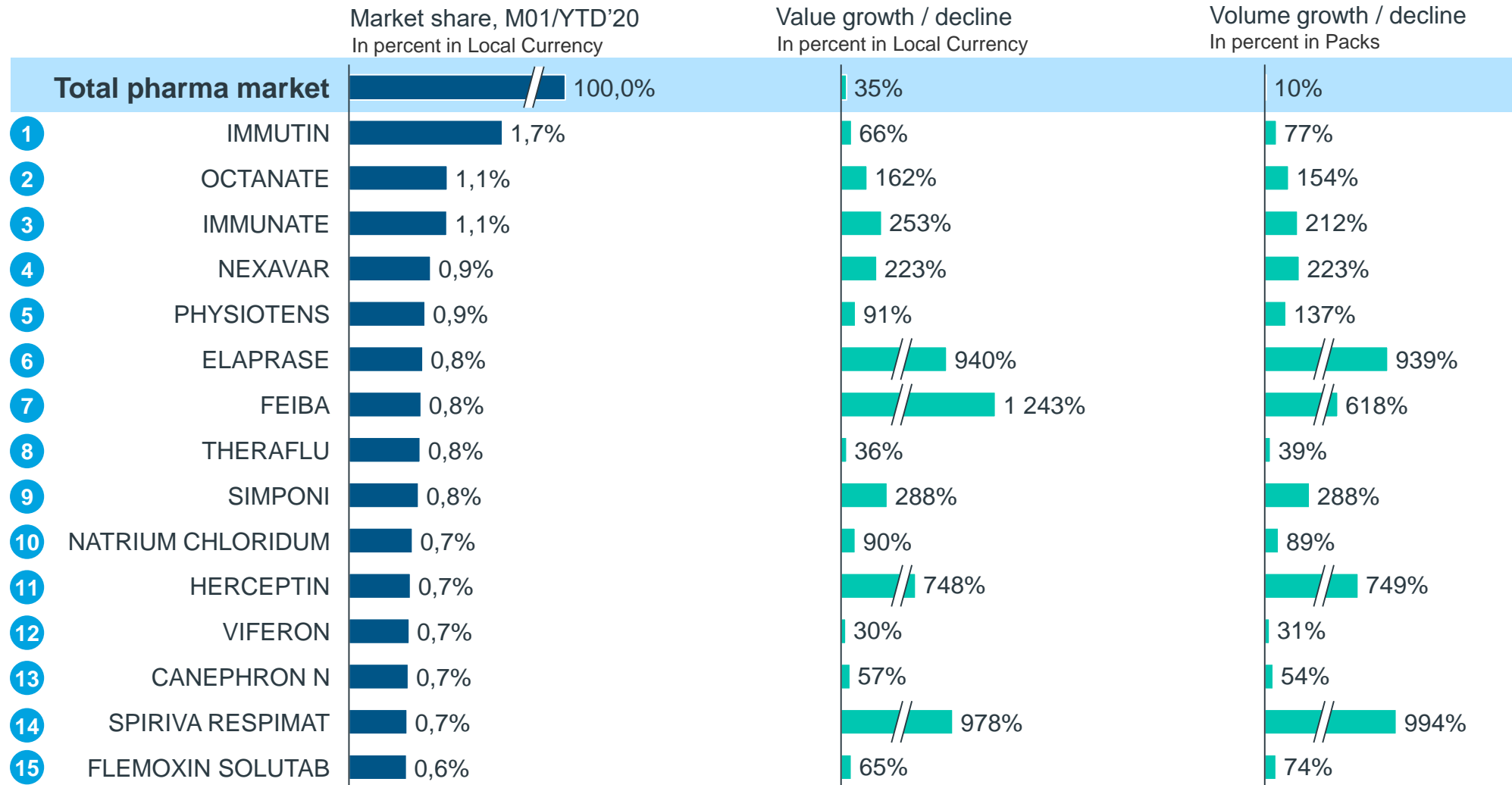


# TOP-15 corporations on Kazakhstan market, January 2020





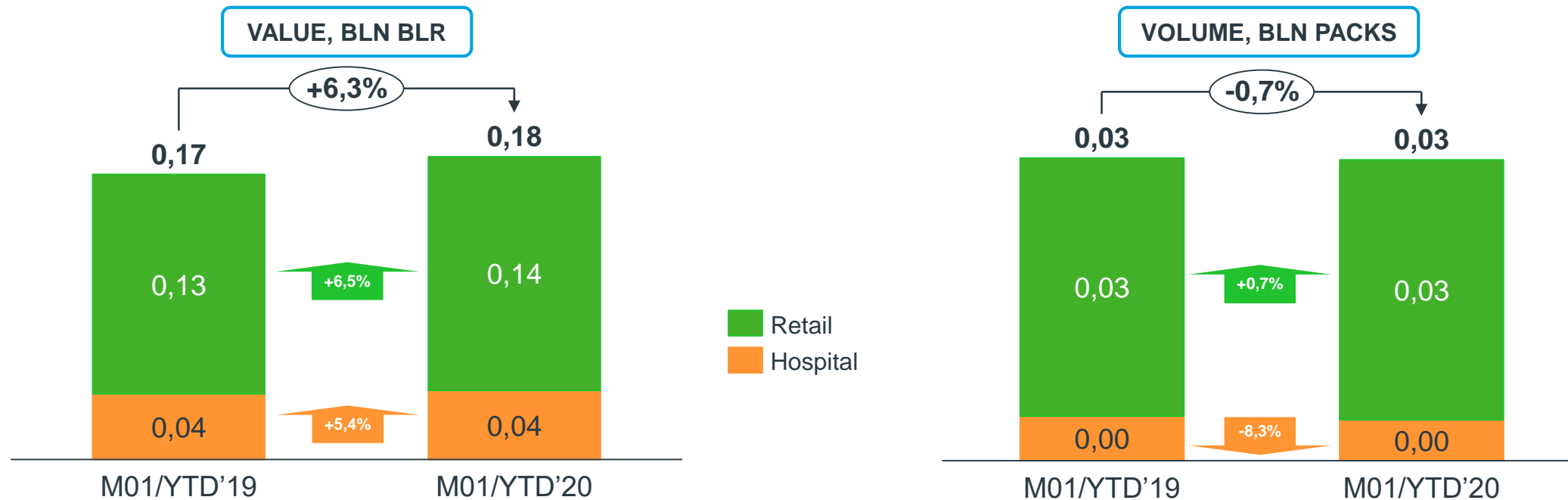
# TOP-15 brands on Kazakhstan market, January 2020





# Belarus pharma market growth in January 2020

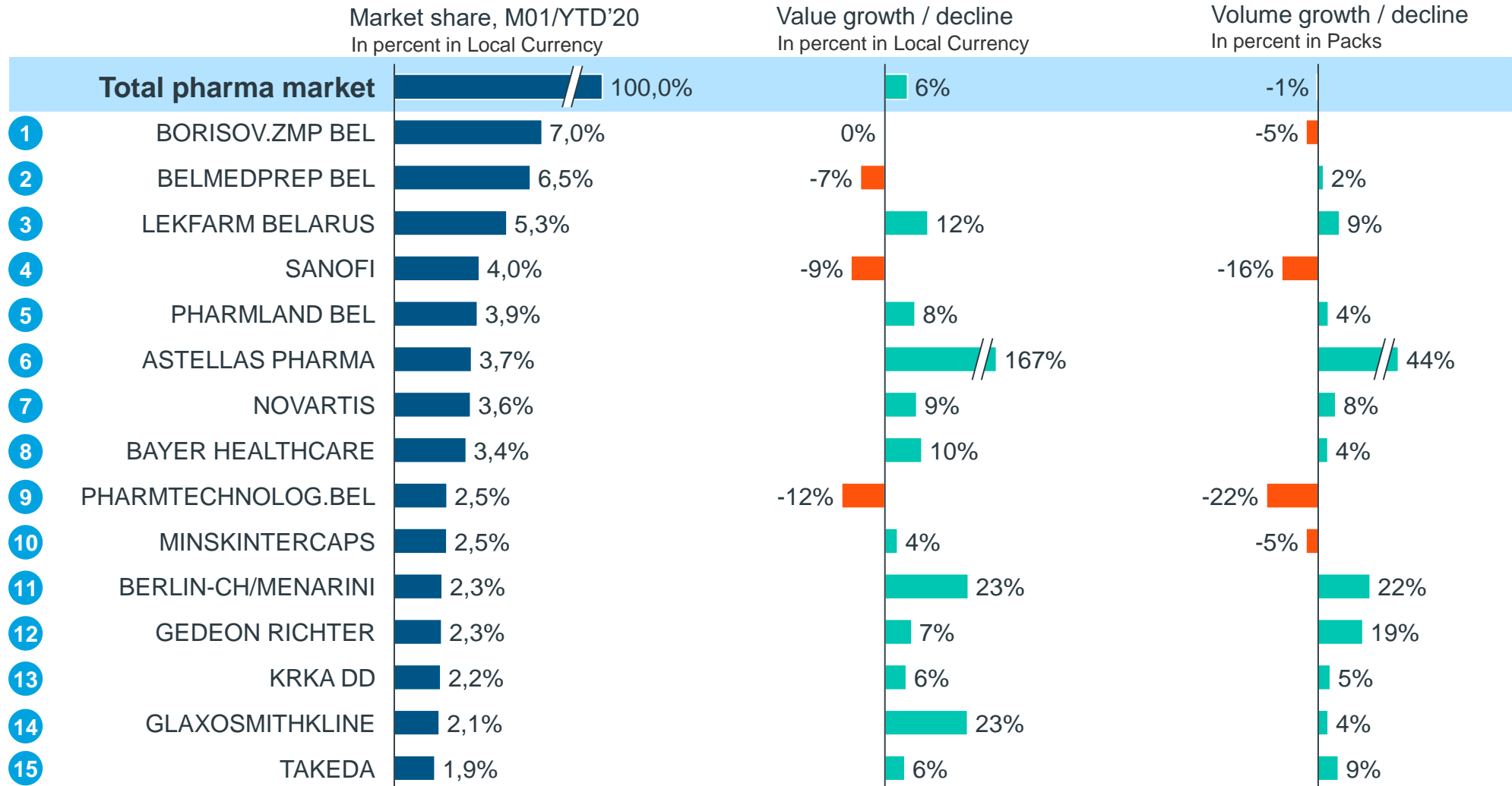
Market grew by 6,3% in value and decreased by 0,7% in volume



Indicator	BLR	USD	EUR	PACKS
Value M01/YTD'20, Bln.	0,18	0,09	0,08	0,03
Growth M01/YTD'20%	▲ 6,3%	▲ 8,3%	▲ 11%	▼ -0,7%



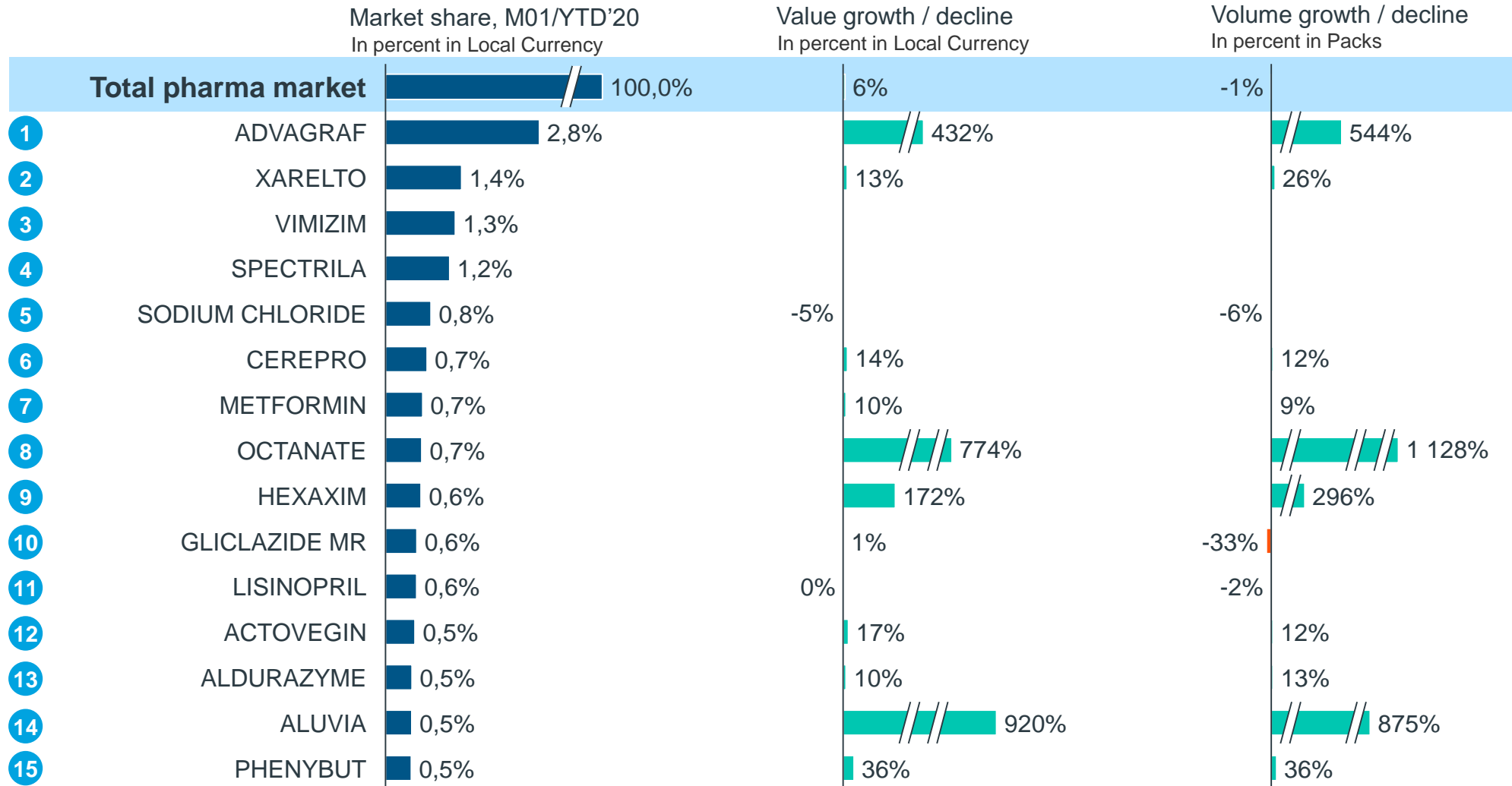
# TOP-15 corporations on Belarus market, January 2020



Source: IQVIA databases. Retail, Hospital (excluding food supplements and diagnostic agents), TRD Prices



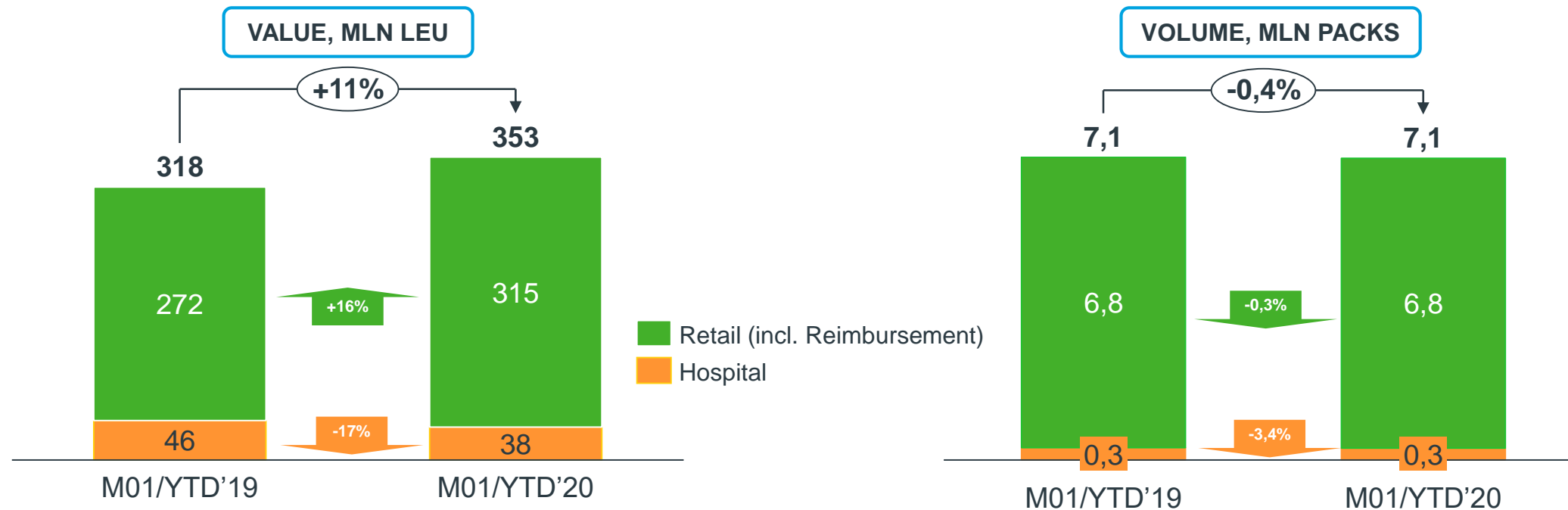
# TOP-15 brands on Belarus market, January 2020





# Moldova pharma market growth in January 2020

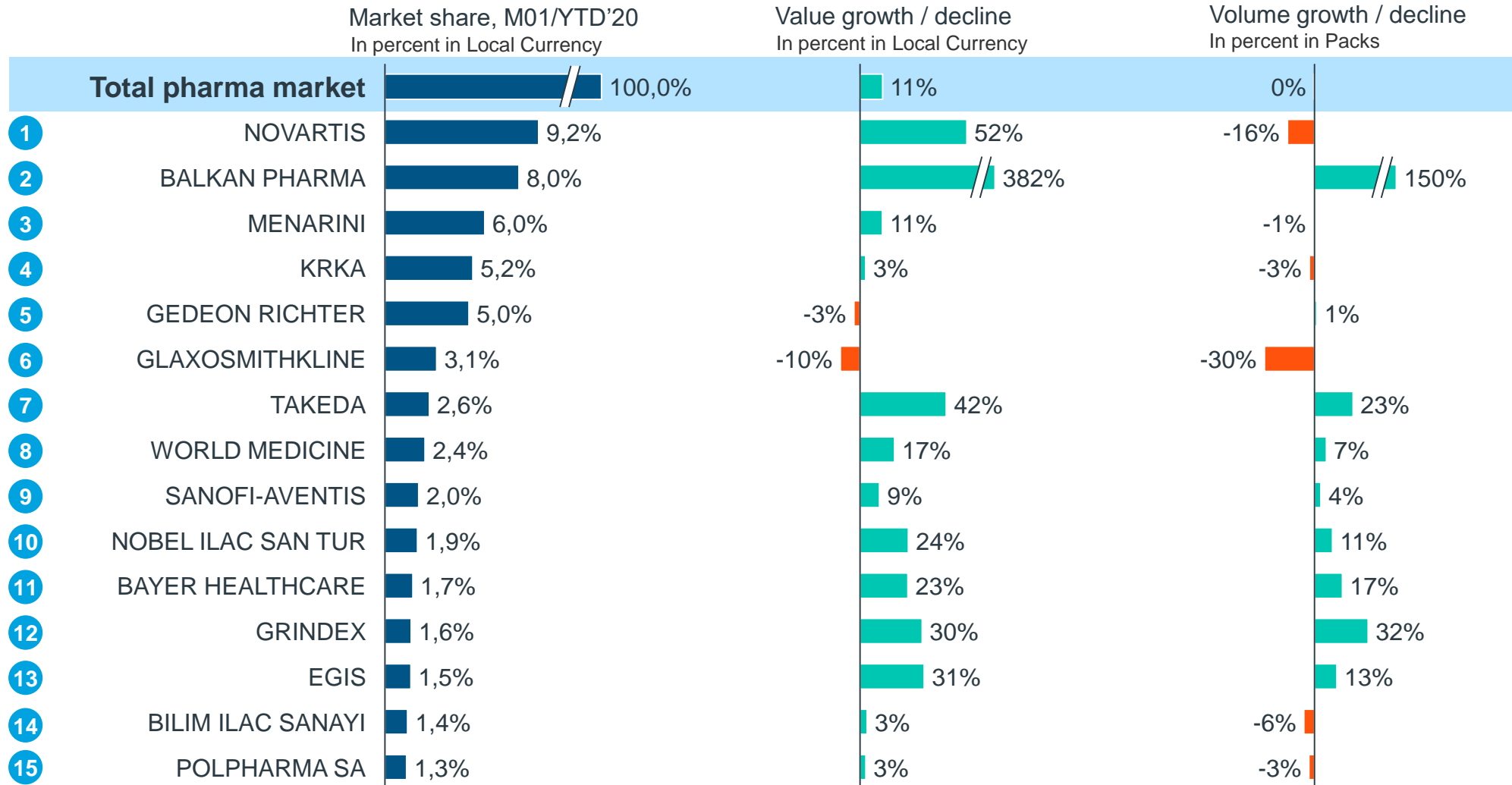
Market grew by 11% in value and decreased by 0,4% in volume



Indicator	LEU	USD	EUR	PACKS
Value M01/YTD'20, Mln.	353	20,3	18,2	7,1
Growth M01/YTD'20%	▲ 11%	▲ 9,2%	▲ 12%	▼ -0,4%



# TOP-15 corporations on Moldova market, January 2020

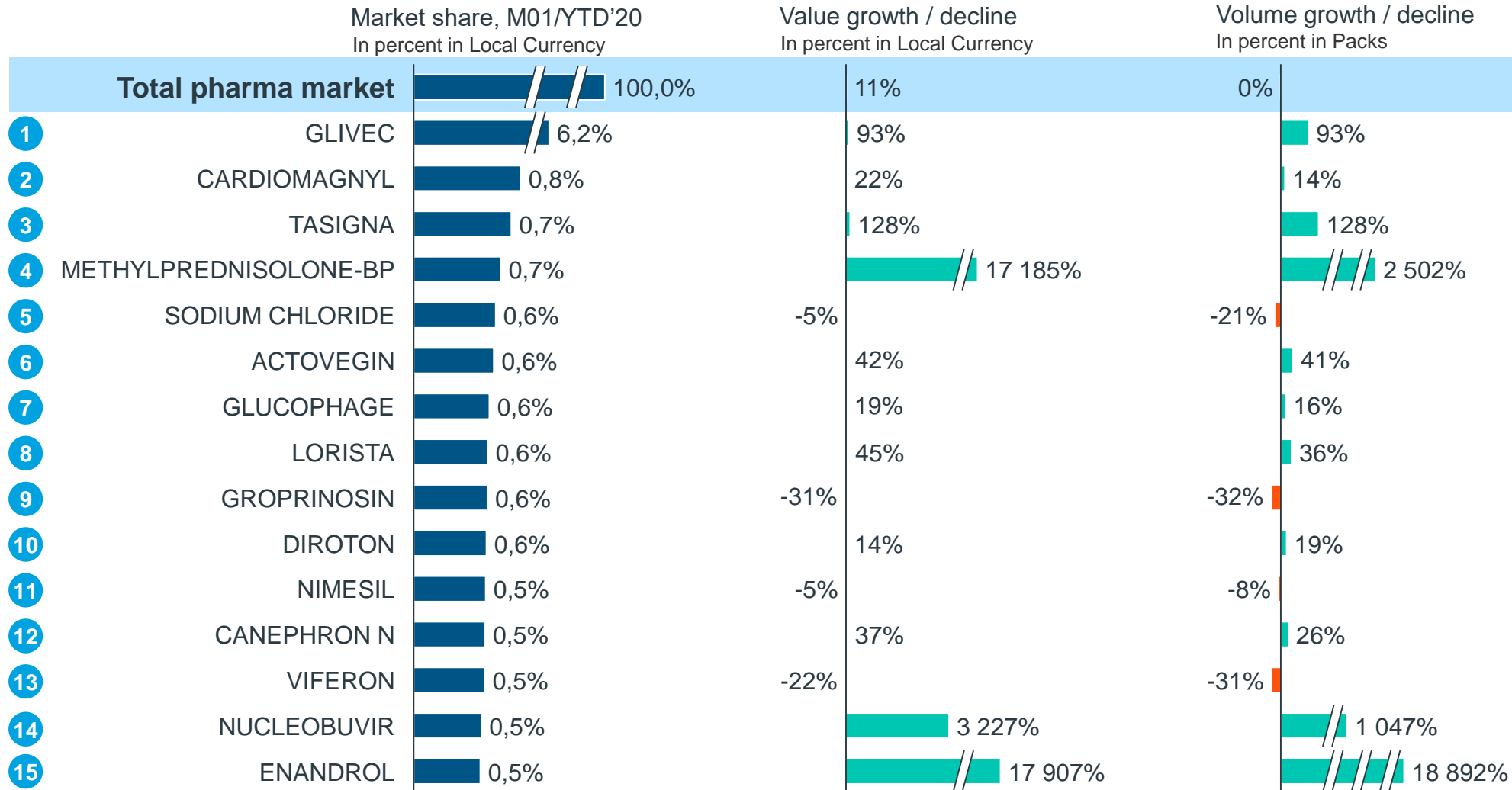


Source: IQVIA databases. Retail, Hospital, Reimbursement (excluding food supplements and diagnostic agents), TRD Prices





# TOP-15 brands on Moldova market, January 2020



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