

IQVIA Patient Support Services

Drive improved healthcare outcomes by providing the right patient support at the right time.

Whether you are looking to support patients in complex disease areas or help them get maximum benefit from their prescription choice, an adaptable and flexible engagement strategy is required. Today’s fast-moving and uncertain healthcare landscape in the United Kingdom presents a unique challenge to life sciences organisations in ensuring patients are supported effectively and that delivery of care is maintained.

At IQVIA, we are addressing this ongoing challenge by helping our customers connect to patients, understand their needs, build long-term relationships, and support better outcomes with a truly flexible, people-based service. Whether this is through administration of medication, education, adherence, monitoring or communications programmes, we can help support the relationship between healthcare professionals and the growing number of patients who are managing chronic disease.

 For the best user experience, please open this infographic using Google Chrome or Adobe Acrobat

Elevate your engagement strategy with our award-winning, patient-centric approach

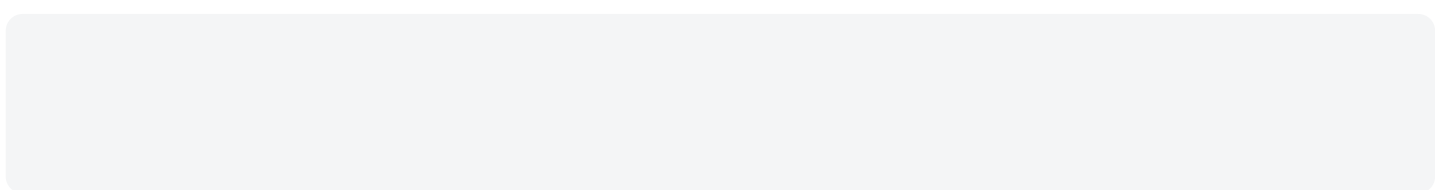


Access a wide range of targeted, direct-to-patient services, tailored to your product and therapy area



Gain specialist support from our nursing teams

IQVIA’s nursing services can help you deliver a wide range of activities to ensure optimal patient care. For example, we can help you:



With over 40 years’ experience providing services to the NHS and patients, IQVIA’s flexible teams are in place and ready to be deployed, for projects large and small, and are supported by industry-leading healthcare engagement technology and insights.

Contact us today to learn more about using IQVIA’s patient services to provide a seamless patient experience and improve health outcomes.