

Driving Healthcare Forward



Creating a healthier world

Enabling a more modern, effective, and efficient healthcare ecosystem



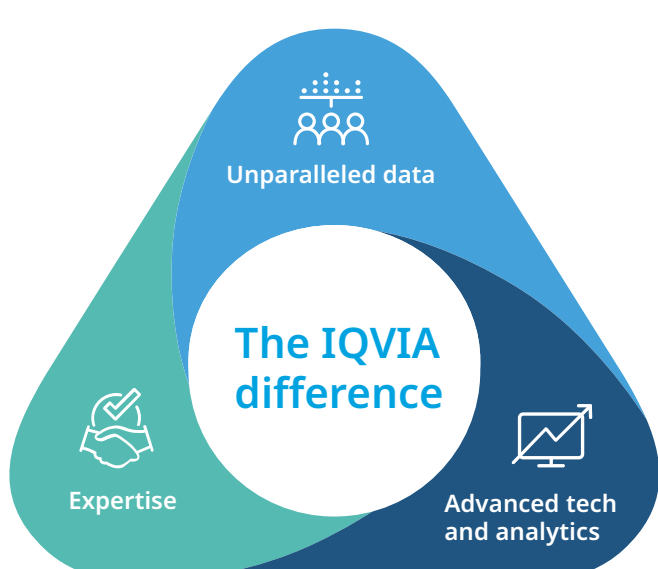
A better way to work, together

Intelligently connecting the right insights, technology, and expertise to drive better outcomes

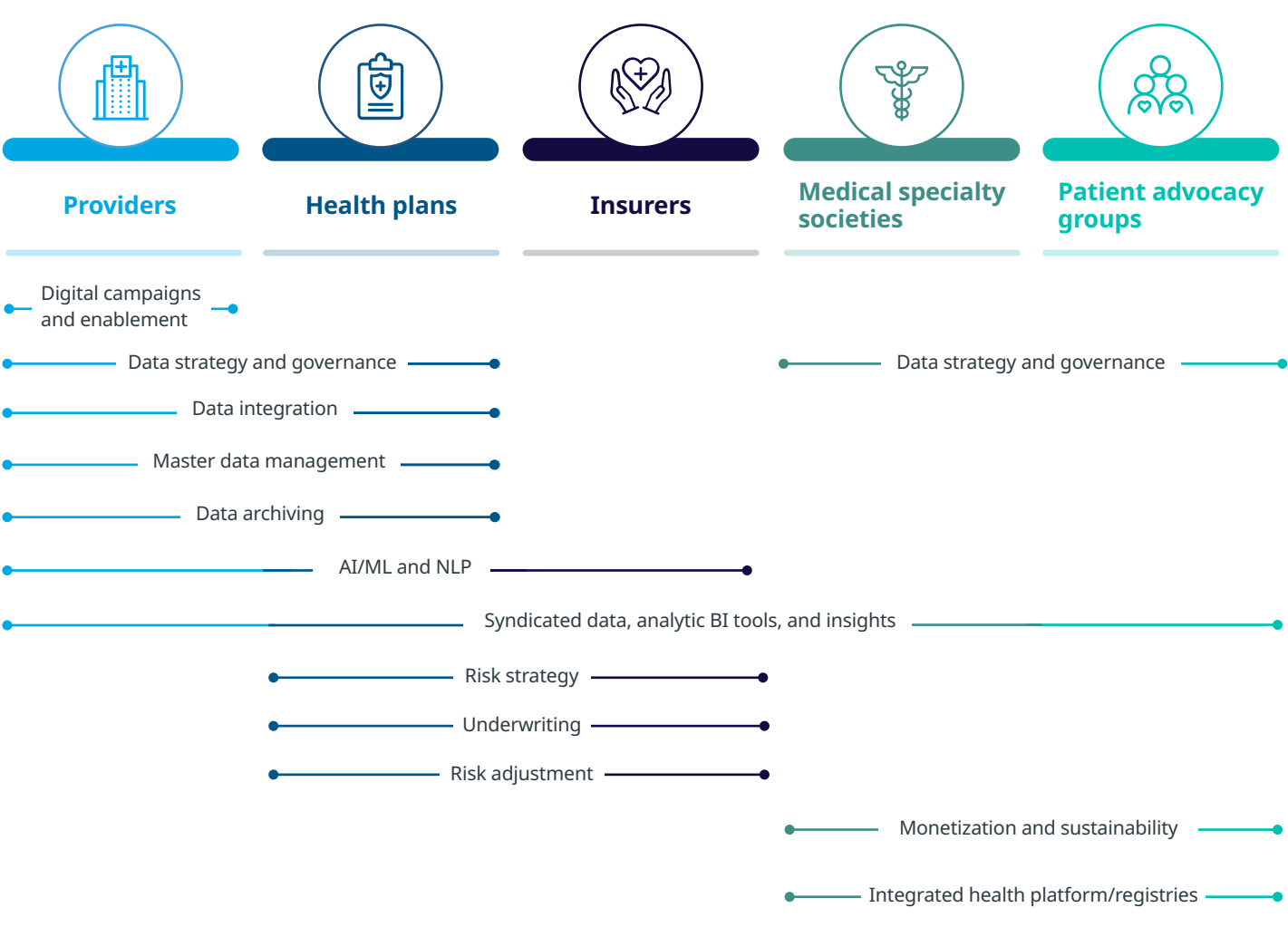


Accelerating innovation

Improving access to and delivery of healthcare with sustainable models



- +1B Non-identified patient records
 - ~1M Data feeds
 - >90% of all retail Rx claims, 85% mail order
 - ~84% coverage AMA docs on medical claims
 - 160M+ matched consumer demographics
 - 82M+ patients with AEMR data
- +100,000 Users on our software platforms
 - +150 Patents and patent-pending methodologies
 - +100 Disease-specific predictive models in analytics libraries
- +2,000 PhDs
 - +4,600 Advanced analytics, data scientists and statisticians
 - +10,500 Technology experts



IQVIA Insurer and Risk Solutions

Supporting you from strategy to reimbursement

Precision and speed-to-insight



- Primary medical/life insurers, stop loss, reinsurance
- Risk assessment vendors, insurtech
- Benefit consultants, key partnerships

<p>Inform strategy with robust market assessment</p>	<p>Market expansion Quantify opportunity to drive revenue growth</p>	<p>Patient journey Assess high-cost trends impacting exposure risk</p>
<p>Enhance product design and engagement with precise predictive models</p>	<p>Product design Creat differentiated value and enhance engagement in your product roadmap</p>	<p>Care management Optimize outreach to manage costs</p>
<p>Grow new business with precision and speed in underwriting</p>	<p>Model calibration Increase precision to optimize current models</p>	<p>Underwriting Enhance competitiveness with expanded data to accurately quote</p>
<p>Optimize reimbursement with efficient tech accelerators</p>	<p>Risk adjustment Unlock the power of unstructured data to improve reimbursement</p>	<p>Chart Review Leverage the efficiency of NLP to scale chart review for SDOH</p>

Managing costs and driving growth

<p>Stop loss carrier</p> <p>Strategy: Market insights</p> <ul style="list-style-type: none"> Identify target geographies for business expansion Quantify opportunity by payer and target high-cost populations Data and summarized insights to feed in-house tools <p>National healthcare payer</p> <p>Product design: Specialty drug utilization</p> <ul style="list-style-type: none"> Quantify future risk to inform product/benefit design Early intervention to manage costs Deployable predictive models trained with IQVIA data <p>National healthcare payer</p> <p>Optimize reimbursement: HCC risk adjustment</p> <ul style="list-style-type: none"> Improve efficiency and accuracy of medical record review Limit exposure to higher levels of financial risk HCC Risk Adjustment Solution combining Natural Language Processing and Healthcare expertise 	<p>Benefits consultant</p> <p>Strategy: Population insights</p> <ul style="list-style-type: none"> Patient journey to high cost / high need to assess risk Assess viability and risk associated with client markets SaaS based tool with descriptive and predictive insights <p>Insurtech vendor</p> <p>Grow new business: Underwriting</p> <ul style="list-style-type: none"> Increase precision with census-matched patient data Manage loss-ratio and grow business with accuracy and speed Secure de-id, data matching process within minutes <p>Life insurer</p> <p>Optimize reimbursement: Multiple purpose NLP</p> <ul style="list-style-type: none"> Unlock valuable insights in unstructured data within minutes Drive product design and health equity w/ feature generation Deployed NLP engine - on-prem, cloud, API
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